



Media Release

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FOR IMMEDIATE RELEASE

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Holstein Canada Has Announced the Judges for the 2025 Royal Agricultural Winter Fair

Brantford, ON – Holstein Canada is pleased to announce the appointment of two Judges, selected through exhibitor vote to officiate the prestigious National Holstein Show and the National Red and White Holstein Show at the 2025 Royal Agricultural Winter Fair, which will take place from November 7 to 16, 2025.

2025 National Holstein Show Judge: Joël Lepage (Amqui, QC)

Mr. Joël Lepage, co-owner of JM Valley Holstein, alongside his spouse, Mireille Lavoie, is appointed as the Judge for the 2025 National Holstein Show. Mr. Lepage possesses extensive experience in adjudicating esteemed Shows throughout Canada, and his international credentials include prestigious events such as the Swiss Expo, the Night of the Holstein Show in Belgium, and the National Argentina Holstein Show. Prominently among the admired animals contributing to the acclaim of JM Valley is Idee Windbrook Lynzi EX-95 4E 5*, who achieved the title of Supreme Champion at the 2019 Royal Agricultural Winter Fair and was recognized as Holstein Canada's Cow of the Year in 2020.

2025 National Red and White Holstein Show Judge: Mr. Steve Fraser (Fergus, ON)

Mr. Steve Fraser, who operates Fraeland Farms in partnership with his spouse, Jackie Fraser, and their daughter, Scarlett Fraser, is appointed to judge the 2025 National Red and White Holstein Show. Mr. Fraser has judged reputable events in Canada, the United States, and Australia. Fraeland Farms has attained notable recognition through its exceptional livestock, including Fraeland Doorman Bonnie EX-94 2* (Honorable Mention All-American 2018 & 2019) and Fraeland Chief Liberty VG-87 2Yr (All-American & All-Canadian 2021).

About Holstein Canada

With a membership of more than 9,200, Holstein Canada is responsible for maintaining the Holstein Herdbook under the Federal Animal Pedigree Act of Agriculture and Agri-Food Canada. Holstein Canada provides its members with a wide range of services, helping them manage and advance their herds through innovative genetic improvement programs. For more information, please visit our website or follow us on Facebook, Instagram, and Twitter.
