

infoHolstein



A Holstein Canada publication providing informative, challenging and topical news.



MEET THE CLASSIFICATION TEAM

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GENETICS 101:

Breaking Down the Traits:
How Linear Scores Lead to
Functional Conformation (p. 26)

**The Royal
Review
2025**
(p. 8)



THE 2025 MASTER BREEDER REVEAL

CELEBRATING EXCELLENCE

LIVE FROM BRANTFORD
TUNE IN JANUARY 17 AT 8PM EST

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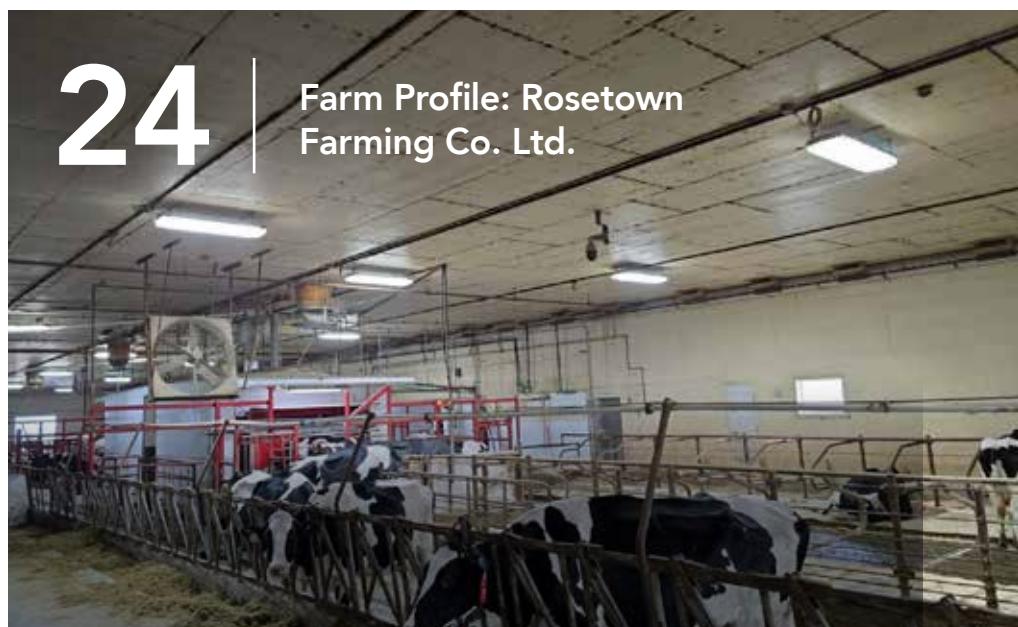
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Message from the President: Gilles Côté



Dear Holstein Canada Members,

In the blink of an eye, Fall has flown by, and 2025 is already drawing to a close. What an eventful year!

I am deeply grateful for the opportunity to work with a Board of Directors that is fully committed to its members.

On behalf of the Board, I would like to welcome Greg Dietrich as our new CEO. We are very pleased to be able to count on Greg's expertise and his understanding of producers. He will play an important leadership role in implementing our new Strategic Plan and will help support the sustainability and performance of our Association. Greg will have a strong and committed team to assist him. I would also like to acknowledge the significant contributions of Linda Markle and Chris Bartels, who have led operations over the past twelve months. Their professionalism has been outstanding, and we thank them for their dedication.

A very productive meeting between Holstein Canada Branch Delegates and our Board of Directors took place this fall. This annual meeting is very important for the Association, as it enables us to share ideas and foster communication with our

network. We thank all those who were present for their active participation. We can all reflect positively on our shared desire to strengthen ties.

This meeting followed an intensive two-day working session held by the Board of Directors. All ideas tend toward one clear objective: to ensure that Holstein Canada evolves and builds on a solid foundation capable of sustaining our growth and relevance in the years to come.

On that note, our services continue to evolve. For example, the Board has tasked the Holstein Canada team with developing a business plan to enhance classification services, with a new offer for large herds wanting more frequent visits, as well as solutions for classifiers wishing to work closer to home. The aim is to ensure a greater presence on farms that request it, by positioning this service as an integrated leverage point in your herd management strategy, with continuously updated data.

Emphasis will also be placed on members' experience, as Holstein Canada wants to be part of an industry that benefits from key partnerships to optimize resources and expertise. This leadership is what will enable us to help improve the collective efficiency of our organizations.

These are just a few examples of our current projects. We have a very busy work plan for the coming year. Our Senior Management Team is working hard to prioritize thoughtful actions that will help us achieve our goals in an ever-changing industry.

This is the season for annual meetings! Starting in November, these gatherings provide an opportunity to discuss our members' priorities and needs. I hope you enjoy respectful and constructive discussions.

In closing, I would like to take this opportunity to thank you all for being a constant source of inspiration, for answering the call when we ask for your opinion, and for believing in the improvement of our Holstein. From the bottom of my heart, I wish you a joyous Holiday Season, filled with precious and memorable moments with your loved ones. Do take time for yourselves. I look forward to seeing you in 2026, for an exciting and prosperous year.

Yours sincerely,

Gilles Côté

President, Holstein Canada





Meet our new CEO: Greg Dietrich

On behalf of the Holstein Canada Board of Directors, President Gilles Côté is pleased to announce the appointment of Greg Dietrich to the role of Chief Executive Officer, effective December 9, 2025.

With a lifetime of involvement in the dairy genetics and the agricultural sector, Greg brings a deep and authentic understanding of producers and industry partners, strengthened by significant operational expertise and entrepreneurial leadership.

After obtaining his Agricultural degree, Greg began his career with Holstein Canada in business development, before moving to Semex where he held progressive roles in international sales and as Director, Internal Product Development. Beyond his corporate experience, Greg has built and operated innovative agricultural businesses, including Progenesis, a genetic nucleus company, and his family's dairy and custom calf-raising operation, Character Dairy Genetics, located in Mildmay, Ontario.

Greg currently serves as a Board Director with the Ontario Federation of Agriculture, representing more than 38,000 members province wide. He has also dedicated 10 years to the Genetic Evaluation Board of Lactanet, including time as Chair, further strengthening his insight and leadership within the industry.

Bringing him full circle to Holstein Canada as CEO, Greg will provide strategic leadership in implementing the new strategic plan and supporting the overall health and performance of the organization. His focus on open communication and strong relationship building with employees, members, producers and industry partners will be key to his leadership approach.

Conversationally fluent in French and continuously improving his spoken Spanish, Greg brings an approachable and collaborative leadership style that will engage our employees and members across the country.

Please join us in welcoming Greg Dietrich back to Holstein Canada. He can be reached at gdietrich@holstein.ca. 

The BEST of the WEST

The 71st Westerner Dairy Showcase National Show took place in Red Deer, Alberta on October 23rd to 25th. Securing their place as a national show in 2024, the event once again delivered exceptional quality, with 210 Holsteins and 64 Jerseys entering the ring over the course of two days. It is strong numbers like this that continues to draw exhibitors from all four western provinces, solidifying the show as one of Western Canada's premier dairy events.

The Westerner features a Junior show alongside the Holstein & Jersey competitions. The Junior show continues to thrive, with an impressive group of 73 youth entering the ring for Junior judge, Casey Morey, Rochester, AB. Official judge Pat Lundy of Granville, N.Y., oversaw the Holstein & Jersey shows, ultimately naming his Supreme & Grand Champion from the 1st place Mature Cow class, Wendon Solomon Alby exhibited by Wendon Holsteins of Red Deer County, AB.

Among the many special guests in attendance was Holstein Canada President Gilles Côté, who praised both the outstanding quality of cattle and the warm western hospitality that defines this event.

Congratulations to all the exhibitors, sponsors and the committee members whose dedication continues to make this event an unforgettable celebration of excellence in the dairy industry. 🎉



CHAMPIONS



SUPREME & GRAND CHAMPION

Wendon Solomon Alby (Solomon), 1st Mature Cow, Wendon Holsteins, Red Deer County, AB ©Jenna Jogenotter



INTERMEDIATE CHAMPION

Chris-Adie Fuel Artichoke (Fuel), 1st Junior 3-year-old, Benbie Holsteins, Caron, SK ©Jenna Jogenotter



JUNIOR SUPREME & JUNIOR CHAMPION

Robella Master Ellis (Master), 1st Fall Heifer, Robella Holsteins, Balgonie, SK ©Jenna Jogenotter



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STANTONS

AGENT PP

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STANTONS AGENT PP

322H000124 A2A2 BB

Revamp P x Bundle x Bight

GPA LPI +3840 Pro\$ +2689

Milk +861 Fat% +0.62 Protein% +0.18

Conformation +11

Agent PP's Dam:

Stantons What It Takes VG-89

STANTONS LEVERAGE PP

322H000122 A2A2

Logic PP x Remover PP x Nitpit PP

GPA LPI +3908 Pro\$ +2718

Milk +478 Fat% +0.73 Protein% +0.36

Conformation +12

Leverage PP's 5th Dam:

Calbrett Kingboy Miranda P EX-93 17*

STANTONS LOADED PP

322H000131 A2A2 BB

Logic PP x Remover PP x Nitpit PP

GPA LPI +3924 Pro\$ +2794

Milk +1037 Fat% +0.60 Protein% +0.24

Conformation +14

Loaded PP's 5th Dam:

Calbrett Kingboy Miranda P EX-93 17*

Leverage PP and Loaded PP are full brothers.

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Contact us, or Holdstar Genetics, (Ph.: 819-357-2145) (E-mail: holdstargenetique@gmail.com)



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The Royal

REVIEW

2025

The 103rd Royal Agricultural Winter Fair marked a milestone year. The National Black and White Show achieved its largest entry to date, with 464 head competing over the course of two days and the Red and White Holstein Show showcasing an additional 129. These remarkable numbers highlight the unwavering commitment of exhibitors and breeders. Holstein Canada sincerely thanks you for your outstanding support.

In the National Red and White Holstein Show, judge Steve Fraser of Fergus, Ontario, named the class-winning 5-year-old, Golden-Oaks Temptress-Red-ET (Unstopabull), as his 2025 Grand Champion. This achievement caps an exceptional year for Temptress-Red, who was also crowned Supreme Champion at the 2025 World Dairy Expo. Congratulations to the team of Milksource, Fischer, Steinhagen and Crescentmead.

Over the course of two days, the National Black and White Holstein Official judge, Joël Lepage of Amqui, Quebec and his Associate Judge Jean-Philippe Proulx of Ste-Placide, Quebec sorted through record sized classes, including 47 Winter Calves. Echo Glen Master Ivy (Master), the Winter Yearling exhibited by Ronald Grandy, ON was named Junior Champion and the Overall Supreme Champion Heifer. A tremendous lineup was presented in the Grand Champion class, and the consistency finally paid off when Judge Lepage made the Mature cow, Altona-Lea Unix Herminie (Unix), his 2025 Grand Champion of the National Black and White show! Congratulations to her owner Dalton J Faris, ON and her breeders Altona-Lea, ON. Between the two shows there were an impressive 19 Junior Breeders Herds and 10 Senior Breeders Herds.

The success of the two National Holstein Shows would not have been possible without the outstanding generosity of our sponsors, whose support ensures these events continue to thrive. Sincere thanks to all.



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Saskatchewan Holstein Branch
Southrise Holsteins
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Wendon Holsteins
West Port Holsteins (WEST PORT)

RINGSIDE ROYALTY

NATIONAL BLACK AND WHITE SHOW

Junior Champion & Overall Supreme Champion Heifer

Echo Glen Master Ivy, 1st Winter Yearling, Ronald Grandy, Oshawa, ON

Intermediate Champion

West-Adub Lambda Sadie, 1st Junior 3-year old, Westcoast Holsteins, Chilliwack, BC

Grand Champion

Altona Lea Unix Herminie, 1st Mature Cow, Dalton J. Faris, East Gwillimbury, ON

Intermediate Bred & Owned Champion

Jacobs Havenofear She-Ra, 1st Summer 2-year old, Attaboy Holstein, Ferme Antelimarck, Ferme Jacobs, Kilian Theraulaz, Ty-D Holsteins, Fossambault-Sur-Le-Lac

Bred & Owned Champion

Sweetview Tatoo Legend Rae, 3rd Mature Cow, Sweetview Holstein, Ayer's Cliff, QC

Junior Breeder's Herd

Karnview Farms, Woodstock, ON

Senior Breeder's Herd

Ferme Jacobs, Cap-Sante, QC

Junior Premier Breeder & Exhibitor

Karnview Farms, Woodstock, ON

Premier Breeder

Ferme Jacobs, Cap-Sante, QC

Premier Exhibitor

Butlerview Farm, Chebanse, IL

NATIONAL RED AND WHITE SHOW

Junior Champion

Maple-Ain Blondes Have Morefun, 1st Fall Calf, AJ Genetics, Maple-Ain Holsteins, Marry Inn Holstein, Mitchell Anderson, Embrun, ON

Intermediate Champion

Intense Devour Ginger, 1st Junior 3-year old, Butlerview Farm, Chebanse, IL

Grand Champion

Golden-Oaks Temptres-Red-ET, 1st 5-year old, Milksource, Fischer, Steinhagen, Crescentmead, Kaukauna, WI

Bred & Owned Champion

Mer-James Unstop Ava-Red, 4th 4-year old, Currie Holsteins, Jamie Lee Crawford, Tully, NY

Junior Breeder's Herd

Ferme Malic, Lévis, QC

Senior Breeder's Herd

Ferme Rolandale Enr., St-Flavien, QC

Junior Premier Exhibitor

Ferme Malic, Ponderosa Holsteins, Lévis, QC

Junior Premier Breeder

Ferme Malic, Lévis, QC

Premier Breeder & Exhibitor

Ferme Rolandale Enr., St-Flavien, QC

Photos : © Ella Wright



1



ROYAL HONOURS

1 The Curtis Clark Achievement Award recognizes a Canadian dairy cattle exhibitor who is respected for their ability, sportsmanship and dedication. The award was established by the Alberta Holstein Association in 1988 to honour the late Curtis Clark of Acme Holsteins, a noted Alberta Holstein breeder, cowman and showman.

Congratulations to Herb Henderson of Hendercroft Holsteins, Ashton, ON, on being named the 37th winner of the Curtis Clark Achievement Award, presented on November 14th at the Royal Agricultural Winter Fair in Toronto, ON.

2 Donald Dubois was not only one of the finest showmen to ever grace the ring, but also a man known for his exceptional sportsmanship and character. The Donald Dubois Showmanship Award recognizes a leadsperson who demonstrates outstanding showmanship and sportsmanship in the ring, and who competes in more than one class during the National Holstein Show.

Congratulations to Joel Phoenix of Dappleview Holsteins, Cannington, ON, on being selected as the recipient of the 2025 Donald Dubois Showmanship Award.

3 To celebrate and honour the late Andrea Crowe of Hi-Caliber Holsteins, and her legacy as a passionate Holstein breeder, exhibitor and community-minded individual, this annual award recognizes someone who inspires others through a positive attitude and industry involvement; fosters dairy knowledge and interest in youth; and exhibits good sportsmanship. The Andrea Crowe Achievement Award honors Andrea's passion for life, her positive attitude and most of all, her determination.

Congratulations to Adam Hodgins of Hodglynn Holsteins, Kincardine, ON, the 2025 Andrea Crowe Award recipient!

Photos: © Ella Wright

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PEDIGREE ANALYSIS

BLACK & WHITE

A pedigree analysis was completed following the conclusion of this year's National Holstein Shows. The analysis was completed on only those animals that appear in the Holstein Canada database. The following charts summarize the results of various data from animals exhibited at the shows.



Photos: © Ella Wright

LEADING Sires of Animals Exhibited at 2025 National Black & White Holstein Show			Average Classification Score (in Canada) of Animals Exhibited at the Black & White Classes - 2025			Leading Sire Stacks of Animals Exhibited at 2025 National Black & White Holstein Show		
Rank	Name	# of Daughters	Class	Number of Cows	Average Score	Rank	Sire x MGS	# of Daughters
1	FARNEAR DELTA-LAMBDA-ET	76	Class 9 - Winter Yearling in Milk	1	85.00	1	DELTA-LAMBDA X ALLIGATOR	10
2	GOLDEN-OAKS MASTER-ET	53	Class 10 - Fall Yearling in Milk	17	86.24	2	DELTA-LAMBDA X DOORMAN	9
3	ROBELLA MAJOR	23	Class 11 - Summer 2 Year Old	10	86.50	3	DELTA-LAMBDA X SIDEKICK	6
3	WALNUTLAWN SIDEKICK	23	Class 12 - Spring 2 Year Old	15	86.60	4	DELTA-LAMBDA X GOLDWYN	5
5	MB-LUCKYLADY EYE CANDY-ET	15	Class 13 - Winter 2 Year Old	6	86.33	5	DELTA-LAMBDA X SOLOMON	4
6	MB-LUCKYLADY BULLSEYE-ET	14	Class 14 - Fall 2 Year Old	16	86.69	5	DELTA-LAMBDA X UNIX	4
6	STANTONS ALLIGATOR-ET	14	Class 15 - Junior 3 Year Old	25	87.92	5	MASTER X ALLIGATOR	4
8	CROTEAU LESPERRON UNIX	13	Class 16 - Senior 3 Year Old	23	88.65	5	MASTER X DOORMAN	4
8	DUCKETT CRUSH TATOO-ET	13	Class 17 - 4 Year Old	22	91.05	5	MASTER X SIDEKICK	4
10	BLONDIN DETECTIVE	9	Class 18 - 5 Year Old	12	91.08	10	SIDEKICK X DELTA-LAMBDA	3
10	BLONDIN ENERGY	9	Class 19 - Mature Cow	9	95.00	10	MASTER X DELTA-LAMBDA	3
10	WOODCREST KING DOC	9	Class 20 - Longtime Production: 70,000kg+	3	94.67	10	MASTER X LOTUS	3
13	MATTENHOF HARRIS	7				10	MASTER X UNIX	3
13	OH-RIVER-SYC CRUSHABULL-ET	7				10	MAJOR X IMPRESSION	3
13	STANTONS CHIEF-ET	7						

PEDIGREE ANALYSIS

RED & WHITE



Photos: © Ella Wright

LEADING SIRES OF ANIMALS EXHIBITED AT 2025 NATIONAL RED & WHITE HOLSTEIN SHOW			AVERAGE CLASSIFICATION SCORE (IN CANADA) OF ANIMALS EXHIBITED AT THE RED & WHITE CLASSES - 2025			LEADING SIRE STACKS OF ANIMALS EXHIBITED AT 2025 NATIONAL RED & WHITE HOLSTEIN SHOW		
Rank	Name	# of Daughters	Class	Number of Cows	Average Score	Rank	Sire x MGS	# of Daughters
1	FARNEAR ALTITUDE-RED-ET	23	Class 10 - Fall Yearling in Milk	2	86.50	1	ALTITUDE-RED X UNSTOPABULL	5
2	MR BLONDIN WARRIOR-RED-ET	19	Class 11 - Summer 2 Year Old	2	86.00	1	RINGTONE-RED X ALTITUDE-RED	5
3	BLONDIN ALPHA	11	Class 12 - Spring 2 Year Old	4	86.00	3	WARRIOR-RED X ALTITUDE-RED	4
4	RIVERDOWN UNSTOPABULL	8	Class 13 - Winter 2-Year Old	1	86.00	4	WARRIOR-RED X DEFIANT	3
5	CYCLE MCGUCCI JORDY-RED	6	Class 14 - Fall 2 Year Old	3	87.33	4	ALTITUDE-RED X JORDY-RED	3
5	VOGUE ILLUSTRATOR-P	6	Class 15 - Junior 3-Year Old	5	87.80	4	ALPHA X JORDY-RED	3
7	AIJA BELIEVE-P	5	Class 16 - Senior 3-Year Old	6	88.17	4	AMBROSE X ALTITUDE-RED	3
7	MIDAS-TOUCH RINGTONE-RED-ET	5	Class 17 - 4-Year Old	8	91.13	4	WARRIOR-RED X UNSTOPABULL	3
9	PROGENESIS AMBROSE	4	Class 18 - 5-Year Old	4	91.50	9	WARRIOR-RED X CONTENDER	2
10	LUCK-E AWESOME-RED	3	Class 19 - Mature Cow	4	92.50	9	DEVOUR*RC X ARMANI	2
10	MR D APPLE DIAMONDBACK	3				9	ALPHA X AVALANCHE	2
10	SIEMERS WOLF HULU 37006-ET	3				9	ALPHA X UNSTOPABULL	2
13	GOLDEN-OAKS A TURBO-RED-ET	2				9	ALPHA X CROWN P-RED	2
13	LINDENRIGHT MOOVIN RC	2				9	ILLUSTRATOR-P X UNSTOPABULL	2
13	LOH DICE-RED-ET	2				9	JORDY-RED X APPLE-CRISP	2
13	LUCK-E ADVANCER-ET	2				9	JORDY-RED X DEFIANT	2



By Jill Nelson, Classifier

100 YRS
CLASSIFICATION
100 ANS

Meet the Classification Team

What was your first day on the job like? And how has the job changed over time?

My first day on the job was totally fascinating! What has changed? Absolutely everything and nothing at all! To this day, I still find cows fascinating. The cow is a puzzle. It is about all of the pieces that fit together, completing the picture. When I started, cows were wide-chested, deep-bodied, strong animals that required better udders and had a lack of will to work. Now everything milks! Our udders have improved so much especially for the amount of milk we get out of them.

DAVE WEITZEL

Do you have a favourite story from the road?

It happened on Friday the 13th. I had a flat tire on Highway 20. I called my client to tell him I would be late. He replied, "Where are you? I'll come and change your tire." He arrived with his equipment and changed my tire. Then we classified his herd, and while we were doing that, he sent his employee to get the tire repaired. So, even though it was Friday the 13th, everything turned out fine that day!

STÉPHANE ROBERGE

What keeps you motivated?

My motivation has changed along the way. I was new to the country when I started my career as a classifier and loved the opportunity to travel and see Canada. I enjoy meeting new people but at the base of this, is my love for cows. I want to see the dairy breeds move forward in both production and conformation. The perfect cow combines milk, functional conformation and strong health traits. This is a cow that pays the bills, is easy to milk and does it for a long time. To try and help the breeds get closer to that point is what motivates me now the most.

WILLEMKE BINNENDIJK

Who has been the most influential mentor in your career, and what did you learn from them?

Mentors - you are fortunate enough if you find one! Lucky for me I had two: Tom Byers and John Peeters. Both had an immense depth of knowledge of what a cow is and what she should be. These individuals were willing to teach me everything if I took the time to listen. Tom Byers with that over-the-top personality and John Peeters with his quiet direct demeanor. They

taught me everything. If I retain a fraction of the knowledge they possess, they have succeeded in making me a better person.

DAVE WEITZEL

What does a typical day on the job look like for you?

My day typically starts around 6:30 am. I usually have between 3-5 farms to score depending on the herd size. Most days, I'll do an animal care assessment or two. I aim to score around 65 cows each day and try to finish my day around 4:30 in the afternoon so that the farmers can start their evening chores. At night, I make phone calls to set up my herds for next week.

JOHN BEERWORT

What are classifiers seeing today in terms of barn design that affect scoring?

We're seeing a major shift towards automation and robotic feeding and milking. This allows for more flexibility in scheduling and seeing cows with a natural, comfortable amount of milk in their udders rather than being too full.

MIKE BLACK



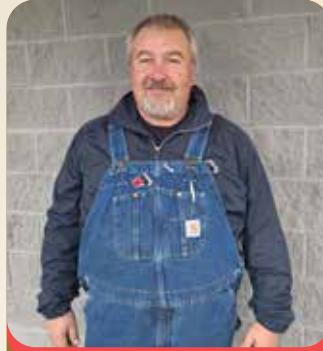
100 YRS
CLASSIFICATION
100 ANS



Chantal Charette
MAY 1994



Bruno Jubinville
MAY 1994



Dave Weitzel
JANUARY 1995



Stephane Roberge
OCTOBER 2002



Patrick Hallahan
JULY 2011



Jill Nelson
FEBRUARY 2012



Jean Luc Larose
JUNE 2012



Paul Tree
AUGUST 2012



Rob McOuat
JANUARY 2013



John Beerwort
JANUARY 2016



Remi Bernier
APRIL 2016



Claude Bernier
FEBRUARY 2017

100 Years of Classification

Meet the Classification Team:



Richard Villeneuve
MARCH 2018



Willemke Binnendijk
OCTOBER 2018



Alex McKay
JANUARY 2021



Alex Laliberté
JULY 2021



Paul Thibaudeau
SEPTEMBER 2022



Matt Lange
APRIL 2023



Claude Lapointe
MAY 2023



Jonathan Pelletier
JUNE 2023



Veronique Jaquet
JUNE 2023



Mike Black
FEBRUARY 2024



Dany Trottier
FEBRUARY 2025



Bernie McMorrow
APRIL 2025

What would you tell someone considering this career?

I would tell them that if they are willing to learn and have a growing passion for genetics, they should apply. Being part of the classification team means working with passionate breeders and colleagues who share common goals: to see the dairy breeds in Canada move forward. Being able to work with incredible animals around the country while helping breeders achieve their goals is very rewarding!

VERONIQUE JAQUET

What makes you proud to be a part of this team during CFS100?

It's been very satisfying and a true privilege helping dairy producers to make their herds more profitable through classification and on-farm discussions. It's an honour to be part of a "top gun" team of classifiers whose cow knowledge is second to none. I've seen a great evolution in the breed over the past 30 years working in the dairy industry and I attribute that to the ability of the program to adapt to producer needs, the vision of our leadership teams and the professionalism of my colleagues in the field. Thank you to the breeders who, for the last 100 years, have allowed us to be part of your teams too!

PAUL THIBAUDEAU

How has technology changed the classification process?

Technology has enhanced the classification process in many ways. Farms are becoming larger and more automated. Robot data can be submitted prior to a classification visit, ensuring classifiers have updated herd inventories. Animal care assessments were built into the classification software so that they can take place simultaneously with the classification. As soon as the visit ends, the reports are visible on the tablet for producers.

PAUL TREE

How do breeders respond to Classification today?

Breeders still appreciate the classification program. This program is well-suited to the reality of our farms today and regular updates from the Classification Committee ensure that the program continues to evolve to meet the changing needs of Canadian dairy producers. Classification remains a profitable and effective selection tool for breeders.

REMI BERNIER

What role does Canadian classification currently play internationally, and how do other countries view our system?

Our classification system is widely appreciated by international partners. ConneXXion, the classification software used here, has already been adopted by several other countries. Our program's strong reputation has led to regular requests from other countries looking for help training their classifiers. Holstein Canada plays an active role within the World Holstein Friesian Federation and frequently attends their Type Harmonization workshops.

BRUNO JUBINVILLE

How does Holstein Canada ensure fairness and consistency in scoring from coast to coast?

The classification team is comprised of individuals passionate about genetics! With continued training like on-farm workshops, monitoring by team leads or through data analysis of a classifier's statistics against their peers, we can ensure accuracy and fairness in our evaluations across Canada.

CLAUDE BERNIER

What advice would you give to young farmers wanting to improve their overall herd?

First and foremost, I would recommend that they accurately identify their herd's weaknesses with trusted tools and resources. That could be by means of genetic testing, a classification visit, a veterinarian, a semen salesperson, or a trusted fellow breeder. Use these tools to uncover the phenotypic and health-related shortcomings of your herd. Once you've outlined your 3-4 main areas of concern - sit down with a sire directory and select bulls whose strengths overcome these weaknesses. If you find that your milking herd lacks chest width, I'd want to ensure that I have a bull in the tank with a minimum of +10 Chest Width (while remaining within my predetermined parameters for production & health traits). Identify the problem and find a solution that works for you!

MATT LANGE

How has Classification contributed to herd health, production, and profitability over time?

After 30 years in the Canadian dairy industry – I am convinced that classification analysis has significantly contributed to herd performance and profit. The program has evolved over the years towards a functional, productive cow that takes care of herself easily. Classification data alongside research from veterinarians and other industry partners have allowed us to identify the traits deemed essential for longevity and profit. Today we see a direct correlation between final score and lifetime milk production. Cows that score 75 points will produce on average \$20,414 worth of milk in their lifetime. At 80 points, we can expect around \$29,000 worth of milk in their lifetime. And for a cow that scores 85 points, this milk value increases to \$36,000. From an animal health and welfare perspective, animals need to be structured correctly to withstand high production standards while meeting the targets set forth by initiatives like the proAction program. The true definition of longevity and profitability is highlighted by animals that demonstrate balance, strength and a harmonious blend of their parts. Over the years, Canadian dairy herds have improved tremendously because of the evolution of the Canadian classification system.

CHANTAL CHARETTE

What's next for classification?

The dairy industry is strong in Canada. We have a lot of fresh water and arable land suited to growing crops. We can milk a lot of cows here. In terms of classification and what comes next, we know that cows that are structured correctly last longer and are more profitable. The way the data is collected may change over time with the development of artificial intelligence, but the way that data is used to move the industry forward is what's important. Here's to the next 100 years of progress!

PATRICK HALLAHAN 



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- ✓ +935 KG MILK (GPA)
- ✓ +11 REAR ATT. HEIGHT
- ✓ +11 REAR ATT. WIDTH
- ✓ +18 FEET & LEGS

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WHO IS YOUR Hometown Hero?

CHANMAR ADONIS *Miss Red*

★ EX-94-5E-CAN 4* ★



BREEDERS	Chanmar Holsteins & Glaustar Holsteins, ON
OWNER	Century Star Holsteins, Cobden, ON

Miss Red has earned her place as one of the most admired Red & White Cows in Ontario. In 2019, Miss Red was the All-Ontario Red & White Senior Cow and has gone on to prove that she is the full package of dairy strength, longevity and productivity. A maternal sister to Glaustar Jacot Majesty Red EX-93-3E, Miss comes from a family who breeds both type and performance.

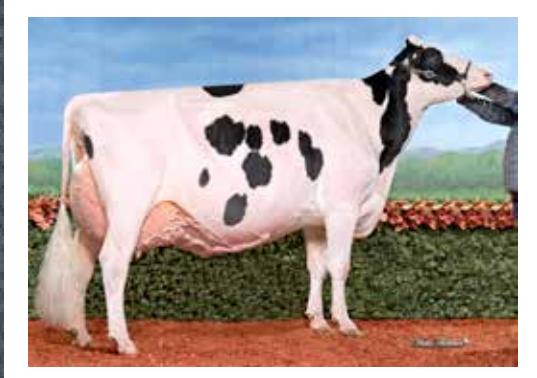
At 11 years old and in her seventh lactation, Miss Red has surpassed 120,000 kg of lifetime milk. Despite a difficult start to this lactation, being down for a week, she has come back with resilience and continues to milk at 40 liters a day nearly a year later. Miss Red is breeding true, having produced five EX daughters, three VG, and 4*. Both of her oldest daughters have also proven themselves as high producers, each surpassing 60,000 kg of milk.

In 2023, Miss Red was awarded Grand Champion at the Renfrew County Show, then went on to Toronto where she placed 2nd in the Mature Cow Class at The Royal Winter Fair and was recognized as the top Production Cow in the Red & White Show.

Miss Red is the kind of cow many breeders aspire to work with every day, a kind natured, consistently high producer, fundamental milk cow.

HENDER CROFT WINBROK *Gummybear*

★ EX-95-4E-CAN 4* ★



BREEDER	Herbert Henderson, Ashton, ON
OWNERS	Herbert Henderson, Kingsway Farms, Trentward Farms, Matthew Forestell, ON

Gummybear is a strong representation of the true Canadian kind. Scoring 83 points as a two-year-old, she consistently improved with each lactation, ultimately achieving a score of EX-95-4E and producing nearly 90,000 kg of lifetime milk. In 2023, Gummybear was awarded All-Canadian Production Cow, along with many other awards throughout the years.

Beyond her own accomplishments, Gummybear is proving to be a tremendous brood cow. With daughters from a variety of crosses, she consistently passes on her strength, balance and udder quality. To date, she has 1 Excellent, 7 Very Good, and 1 Good Plus daughters in Canada.

Gummybear's dam is Lheros Gumball EX-96-6E, who was a 2019 Cow of the Year nominee, and a true testament to lasting strength and breeding excellence. Gummybear has a Lambda daughter who is 89 points as a second calver and was the Reserve Grand Champion at the 2024 Lindsay Exhibition as a two-year-old.

VOTE

ONLINE WEB ACCOUNT

Log into your member profile and click on the Cow of the Year banner at the top of the page.

MAIL

Postage-paid, tear-off ballot 20 Corporate Place P.O. Box 610 Brantford, ON N3T 5R4

Each prefix or client ID is entitled to one vote. The announcement of the 2025 Cow of the Year winner will be made at Holstein Canada's Annual General Meeting of Members, Saturday, April 18, 2026 in British Columbia.



JACOBS HIGH OCTANE *Babe*

★ EX-96-2E-CAN 4*



BREEDER/
OWNER

Ferme Jacobs Inc., Cap-Sante, QC

Jacobs High Octane Babe is the epitome of the modern Canadian Holstein combining elite conformation (+11), high production and global influence. Her sons, BRUINS, BULLDING, and BUBBLE are currently on rotation at Semex, carrying forward Babe's influence on a broader scale.

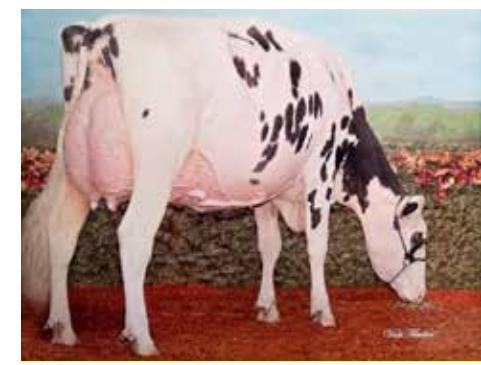
Babe is no stranger to the spotlight, having won the B&W Class at the National Holstein Show in 2022 as a 5-Year-Old. Babe has produced 230 embryos, many of which have sold abroad, making her name recognized globally. Babe has 38 daughters, 14 of which are classified: one EX, ten VG and three GP. Several of her daughters have already made names for themselves, including Jacobs Destiny Balla VG-89, who was All-Canadian and Intermediate Champion at the National Holstein Show in 2023, and Jacobs Lambda Baz VG-87, who sold for \$320,000 USD at the International Intrigue Sale and recently placed 2nd in the 4-Year-Old class at World Dairy Expo.

Babe is undoubtedly a cow of character who would be an incredible asset to any herd.



VINBERT KINGBOY *Birdy*

★ EX-95-4E-CAN 5*



BREEDER

Ferme Vinbert Inc, Acton Vale, QC

OWNERS

Ferme Vinbert Inc, Ferme Belgarde & Ferme Silvercrest Inc, QC

Vinbert Kingboy Birdy is the kind of cow that makes you look forward to getting up and heading to the barn each morning. Improving with every lactation, she has all the components of a true milk cow.

Birdy is admired for her exceptional udder, high milk yield, clean bone and balanced frame. She is the current (2024) Grand Champion at Le Suprême Laitier and was also 3rd place in the Longtime Production class at the National Holstein Show in both 2024 and 2021.

Birdy's impact is seen through her ability to transmit her qualities. Her daughter Belgo Sidekick Bizou EX-95 is a testament to this, carrying forward the same balance and udder quality as her dam. In addition to Bizou, Birdy has nine other milking daughters, including eight VG and one GP.

Vote by February, 27 2026

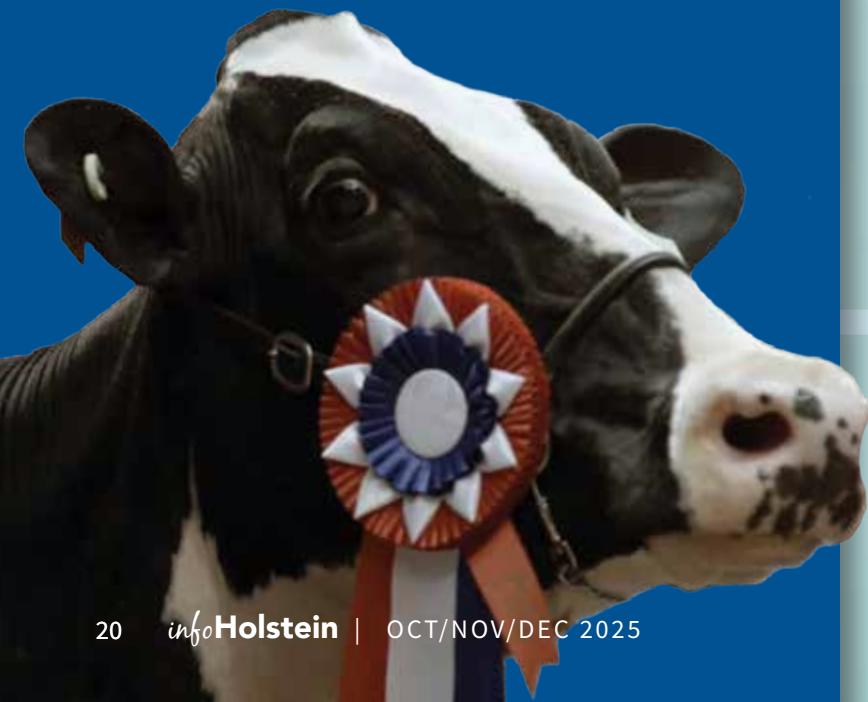
join the movement

Fairs and shows are an important part of the dairy cattle traceability chain.

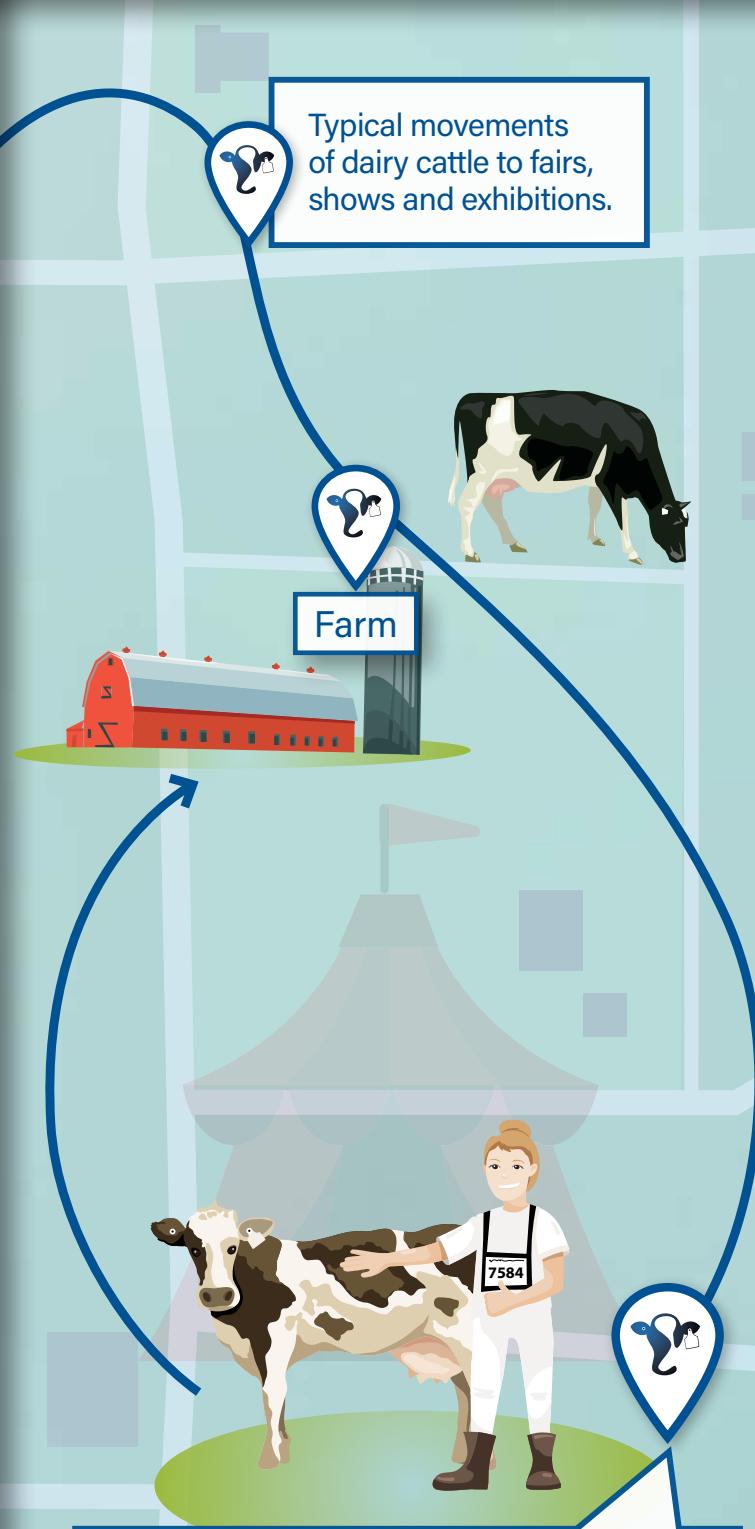
This infosheet provides a quick overview of how fairs can easily report dairy cattle traceability events to DairyTrace, Canada's program for dairy cattle traceability.

TRACEABILITY IS EASY WITH ASSISTEXPO

DairyTrace has collaborated with AssistExpo to make it easier than ever for fairs to report traceability events. With a few simple set up steps, dairy animal arrivals to and departures from fairs can be seamlessly reported from AssistExpo to DairyTrace, helping to protect our entire sector.



Infosheet for fairs, shows and exhibitions



Fair

- Set up a DairyTrace account
- Know and share the fair Premise ID (PID)
- Report dairy cattle movements to DairyTrace

REPORTING TRACEABILITY EVENTS

Easily activate the AssistExpo traceability module for reporting.

With AssistExpo, it's convenient to report traceability events on both dairy and beef animals. The information will automatically be sent to the correct database based on the tag number - either to DairyTrace, SimpliTRACE or to the Canadian Cattle Identification Agency (CCIA).*

What fields are needed for move-in reports?

1. PID of departure (last stop before arrival)
2. PID of arrival (the show PID)
3. Animal ID# (15 digits)
4. License plate and province of transportation truck/trailer

OPTIONS FOR REPORTING

REPORTING TRACEABILITY EVENTS THROUGH DAIRYTRACE



AssistExpo

API (Application Programming Interface)

On-line Portal or Mobile App

Excel File Upload

Customer Services

Event Reporting



*All regulated parties that report events for both beef and dairy cattle are required to have an account in both DairyTrace and CCIA.

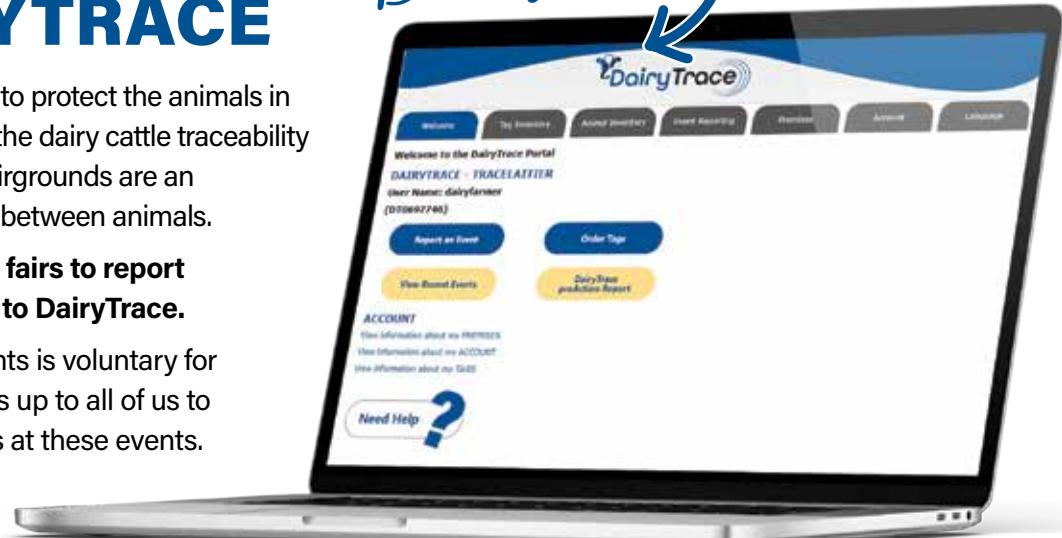
WHY GET STARTED WITH DAIRYTRACE

Our industry depends on all of us to protect the animals in our care. As an important part of the dairy cattle traceability chain, movements onto and off fairgrounds are an opportunity for disease to spread between animals.

That's why it's so important for fairs to report animal arrivals and departures to DairyTrace.

While reporting animal movements is voluntary for fairs under federal regulations, it's up to all of us to protect the highly valued animals at these events.

*Set up your
DairyTrace account*



Contact Customer Services to set up your DairyTrace account or visit our website to learn more:

DairyTrace.ca • 1-866-55-TRACE (1-866-558-7223) • info@DairyTrace.ca

Scan
to visit
our website



ForMOOLA 1 Fuels the Future: WestGen Canadian Classic Leaves a Lasting Legacy

By Toby Kleinsasser, Lead Field Service Business Partner and Western Field Service Business Partner

AS THE DUST SETTLES AND THE ENGINES COOL FROM THE 39TH ANNUAL WESTGEN CANADIAN CLASSIC (WCC)—formerly known as the Western Canadian Classic—the memories of this year’s ForMOOLA 1 themed event are still racing through the minds of participants and spectators alike.

Hosted in Rimbey, Alberta, by Team Alberta, under the leadership of Chairwoman Casey Morey and her dedicated committee, the event welcomed 88 participants from British Columbia, Alberta, Saskatchewan, and Manitoba. The WCC is more than just a dairy show—it’s a celebration of youth, agriculture, and community.

Since its start in 1985, the WCC has grown into one of Canada’s most respected youth dairy competitions. It was founded by a group of passionate volunteers from the four western provinces who wanted to create an event that combined competition with connection. The original committee—Bruno Giacomazzi, Gordon Rendle, John Blair, Carol Wright, Dwayne Congdon, Don Chalack, Larry Brack, Dale Strudwick, Glenn Gurr, and Desmond Donohoe—laid out goals that still guide the event today - Provide a meaningful learning experience, encourage friendly competition, build friendships across provinces, engage agri-business in youth development, promote the dairy industry to the public and spark interest in agriculture.

The week was packed with activities, including the dairy science quiz (sponsored by Holstein Canada), clipping competition, judging and pedigree, showmanship and conformation, herdsman and stall

competitions, premier province and best of three, plus a fun night of creativity and teamwork.

While the competition was intense, the real prize was the friendships, industry connections, and unforgettable memories made along the way.

This year brought a major announcement: WestGen has committed \$500,000 over the next 10 years to support the WCC. This landmark partnership ensures the event’s sustainability and growth, and officially rebrands the show as the WestGen Canadian Classic. WestGen’s support spans nearly three decades, and this formalized agreement reflects their deep commitment to youth in agriculture and the future of the dairy industry.

Holstein Canada played a key role throughout the week. Shannon Cartwright (Extension and Education Technical Specialist) and I (Toby Kleinsasser, Lead Field Service Business Partner and Western Field Service Business Partner) were proud to be on-site, helping mark quizzes, announcing the show and supporting participants. National Directors Willem Vanderlinde and Brian Hamming also joined us, reinforcing Holstein Canada’s dedication to youth development. Below are some of the results from the week.



Dairy Science Quiz Results:

JUNIOR DIVISION

Georgia de Lange, AB
Everleigh Boerchers, MB
Edwin Slingerland, AB

INTERMEDIATE DIVISION

McKenzie Gyorkos, BC
Sabrina de Vos, BC
Jens Verkuijlen, MB

SENIOR DIVISION

Ashlee McAvoy, BC
Adyson Wildeboer, AB
Nicole Verhoef, AB

HIGH POINT PARTICIPANT

Georgia de Lange, AB
Ashlee McAvoy, BC
Adyson Wildeboer, AB

JAMIE DONOHUE MEMORIAL AWARD

Adyson Wildeboer, AB

LOGAN CHALACK MEMORIAL AWARD – HEART & HUSTLE

Adyson Wildeboer, AB

PREMIER PROVINCE

Alberta

EUROPEAN YOUNG BREEDERS SCHOOL SELECTION

Ashlee McAvoy, BC



For the first time in WCC history, conformation judge Devin O'Hara along with associate judge Kenton Lindenbach named a Jersey calf as grand champion:

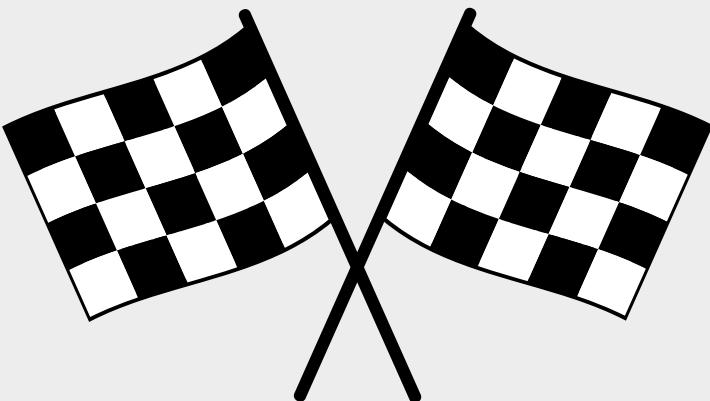
Grand Champion Calf - Bramville Bright Krispie – Gabrielle Knouse, SK
Reserve Grand Champion Calf - Wendon Legend Dainty – Nicole Verhoef, AB
Honourable Mention - Lucky Chubanna Sparkle – Graison Wildeboer, AB

The week wrapped up with the traditional final race—where creativity and chaos collided. Team Manitoba raced ahead, leaving a trail of baby powder and laughter. Vicki Weins accepted the flag and officially invited everyone to the 40th WCC, set for August 2026 in Brandon, Manitoba.

As showmanship judge, Claire Swale said during her championship remarks:

“This is the future of the industry. It’s a thrill to see the camaraderie and sportsmanship on display.”

The WestGen Canadian Classic continues to be instrumental for young leaders in agriculture. With strong roots, growing support, and a passionate community, the future of dairy is in good hands. 🐄



FARM PROFILES

West



By Toby Kleinsasser, Lead Field Service Business Partner and Western Field Service Business Partner



Rosetown Farming Co. Ltd.: A Balanced Approach to Dairy and Crop Production

Rosetown Farming Co. Ltd. is a mixed farming operation located on 12,000 acres of prairie land. Alongside growing crops like barley, canola, lentils, peas, and wheat, the farm is home to 118 Holstein cows. Rosetown is part of a Hutterite community—one of many across Western Canada that trace their roots back to 16th-century Europe. The Hutterite tradition emphasizes communal living, stewardship, simplicity, and values that continue to shape how farms like Rosetown operate today.

The dairy is managed by Mike Hofer, who oversees daily operations and herd management. He is supported by a small, dedicated team. One assistant is responsible for feeding and calf care. Mike's wife maintains the milk house, keeping it clean and organized. She also handles the cream separation, producing butter, cottage cheese, and fresh cheese. Together, they keep things running smoothly and maintain a high standard of animal care and product quality.

In recent years, Rosetown has earned recognition for its commitment to quality. Mike was awarded the Herdsman Award at the Barn Cow Competition in Saskatchewan in both 2024 and 2025. That same year, he reached a personal milestone—breeding a max-scored first and second calver, a goal he's worked toward for many years.

The herd at Rosetown has come a long way in terms of conformation.

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Their breeding program focuses on producing cows with strong frames, good feet and legs, and solid production with longevity. It's a philosophy that starts at birth—calf care is taken seriously, and every animal is looked at individually. Rather than using a mating guide, Mike prefers to assess each cow on her own and breed based on what needs improvement.

Tools like DairyComp and milk recording help guide decisions, and classification is used to track progress and identify strengths and weaknesses. Deep cow families are a key part of the breeding strategy.

Rosetown also takes a practical approach to sustainability. Silage plastic is recycled, and manure is stockpiled in the spring and spread in the fall to support soil health. In 2025, the farm began installing solar panels to generate its own power—a move that's expected to bring long-term economic benefits, while reducing reliance on external energy sources.

Infrastructure upgrades have helped the farm stay efficient and cow-focused. In 2023, Rosetown added two A5 milking robots to the barn, improving both workflow and cow comfort. A compost barn was built for fresh cows and close-ups, giving them a clean, soft place to rest. Technology like DairyComp and Feed Supervisor is used daily to track performance and manage feeding.

The barn wasn't originally designed with cow comfort in mind, but Mike and the team have made it work. Through small changes and a focus on what the cows need, they've created an environment where the herd can thrive. The goal is to build a herd that stands out—where someone can walk into the barn and say, "I want her, her, and her," just like Mike does when visiting farms he admires.

At Rosetown, excellence means setting a goal and sticking to it. Breeding a max-scored two-year-old was a proud moment, and hitting that same mark with both a first and second calver in 2025 was even more meaningful. These milestones reflect years of hard work, careful planning, and a clear vision.

With a strong focus on cow comfort, sustainability, and genetics, Rosetown Farming Co. Ltd. continues to grow as a practical, forward-thinking dairy rooted in tradition.

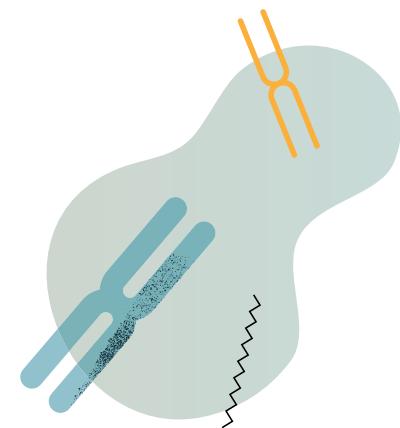
Paying attention to their cows—observing behavior, dietary habits, and overall health—remains a foundational practice. This proactive approach, combined

with advancing technology, ensures that Rosetown Farming will continue to thrive, nurturing both their animals and the land for generations to come. The story of Rosetown Farming is a testament to the power of family, community, and the relentless pursuit of excellence in agriculture. 🐄



Breaking Down the Traits: How Linear Scores Lead to Functional Conformation

By Shannon Cartwright,
Extension and Education Technical Specialist



Often, when we think about or discuss the classification system, the focus tends to be on the final score. However, there is value in examining the linear score information as well. This is the data that is used in performance trend reports for conformation in a herd and is what aids in building these herd trends over time.

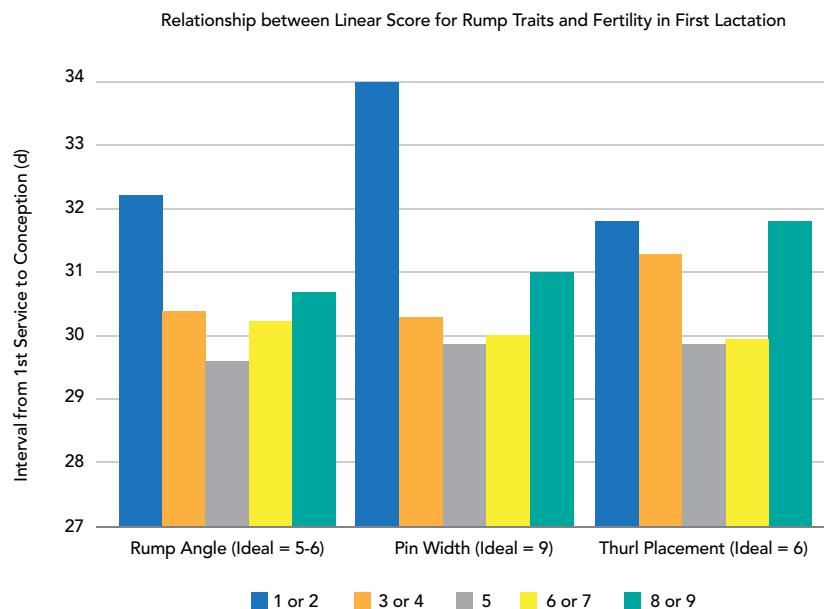
The information from linear scores also allows producers to identify if there is a trait in a particular section that may be weaker. Looking at final scores or final section scores, even if they are high, does not mean that the animal doesn't have weak traits, and this is where the linear data can add value. Additionally, the linear data that is collected from daughters is what feeds into the Canadian genetic evaluations for conformation traits on bulls. In this article, we will discuss the value of using linear score data and how it contributes to enhancing functional conformation in our dairy cows.

RUMP

Traits within the rump section typically impact the fertility of the animal. Dairy cattle with ideal linear scores for traits in the rump will usually have improved calf survival, better calving ease, and earlier conception rates. A cow with wide pins and the ideal thurl placement (intermediate location) has improved calving ease as it allows for more space and the ideal angle of the birthing canal.

Having the proper angle of the birthing canal also allows for proper drainage of afterbirth, reducing the risk of infection. Additionally, having a strong loin will increase calf survival by 5%. Many of the traits in the rump section of the classification system have also been linked to improved conception. The

graph below shows the relationship between the linear score for rump traits and the number of days from first service to conception. In many cases, the ideal linear score for each of these traits is correlated with fewer number of days to conception.



MAMMARY SYSTEM

Mammary systems with correct conformation will allow a cow to produce high volumes of milk throughout several lactations. The ideal linear scores for the traits within the mammary system create an udder that can hold high volumes of milk without breaking down, by having a wide rear attachment, an intermediate udder depth, and strong fore attachment, and median suspensory ligament. Similarly, a soft udder texture allows the udder to expand and contract with ease. Additionally, ideals in traits like teat length, teat placement, and udder floor create an udder that can be milked out fully and properly as the udder won't be tilted and will have teats in the center of each quarter and of the appropriate length to allow the inflation from the milker to squeeze the teat in the optimal place to expel the milk properly. This not only ensures you are getting the most production out of each milking but also significantly reduces the risk of mastitis. Rear attachment height also plays a role in reducing the risk of mastitis, as a high rear attachment height reduces the udder's exposure to manure on the barn floor. In fact, it has been demonstrated that many of the traits in the mammary system are moderately to highly correlated with production traits, mastitis resistance, and herd life, which provides evidence that cattle with ideal linear scores for traits within the mammary system will have higher production, reduced risk of mastitis, and will last longer in the herd.

DAIRY STRENGTH

Ideal linear scores in traits within the dairy strength section of the classification system are related to the capacity of the cow, and providing the

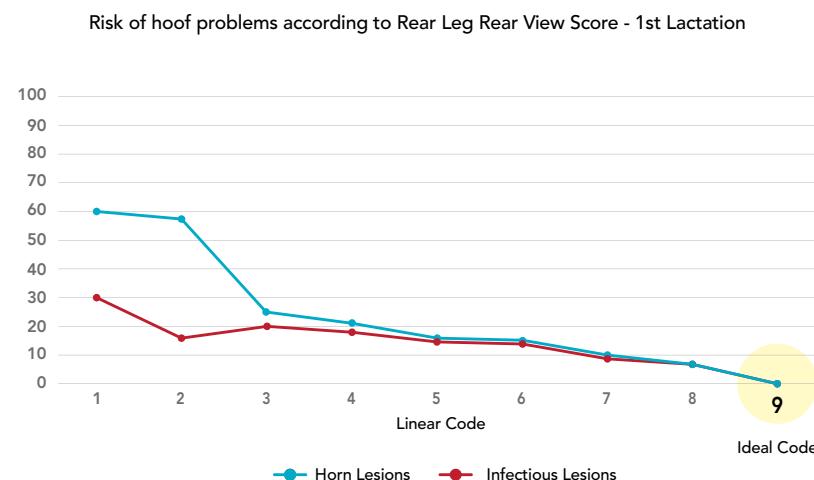
internal space needed to allow cows to consume adequate amounts of forage and have an efficient metabolism. This, in turn, will allow energy to be created that can be used in physiological processes like milk production. Traits within the dairy strength section have been shown to have moderate correlations with production, indicating that improving dairy strength can also improve production. Similarly, chest width also has a moderate correlation with metabolic disease resistance, highlighting the link to metabolism and how having an intermediate chest width can improve resistance to metabolic diseases.

FEET AND LEGS

Traits within the feet and legs section of the classification system impact the mobility of the cow. Cattle with ideal linear scores for feet and leg traits can easily get up and down in a stall and move freely throughout the barn with few issues. This promotes adequate feed consumption, easier heat detection, and reduced lameness issues. Moderate to high correlations have been observed between feet and leg traits and production, LPI, Pro\$, hoof health, and herd life. Indicating

that by improving feet and leg traits, we can also make gains in production, LPI, and Pro\$ while reducing hoof health issues and improving longevity. The graph below highlights that cows with the ideal linear score for rear leg rear view have reduced incidence of hoof lesions.

In conclusion, focusing on the linear scores from classification can provide a lot of valuable information for improving the conformation in a herd. It can help to highlight traits that may be weaker in your herd versus traits where your herd excels, so you can make more targeted selection decisions. It is also data that is used to generate the performance trend reports that Holstein Canada provides, allowing producers to track their progress over time in conformation traits. Additionally, since this is the data that also feeds into genetic evaluations for conformation traits in bulls, continuing to focus on and collect this data is what will ensure the accuracy and reliability of these traits continue. Therefore, by focusing on linear data and using this information in selection goals, we can continue to enhance the overall functional conformation of the animals in our dairy herds. 🐄



20



25

Canada Shines on the World Stage

Team Canada made their mark at the 2025 European Young Breeders School in Battice, Belgium!

With skill, teamwork, and true maple leaf spirit, six young leaders proudly represented Canada among some of the best in the world at the 23rd edition of this prestigious event. Not only did Team Canada perform exceptionally well, but many of the top conformation heifers also traced their pedigrees back to Canadian genetics—a true testament to Canada's global influence in dairy breeding.

A sincere thank you to Semex and Holstein Québec for their sponsorship and continued support in making this international experience possible.



RESULT HIGHLIGHTS:

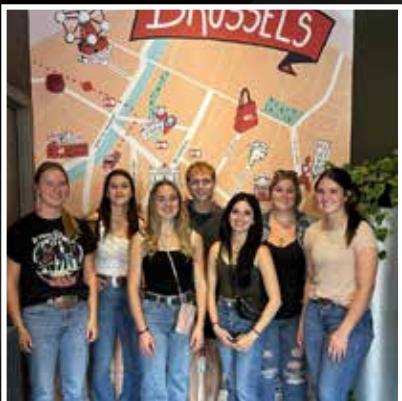
OVERALL:

- 1st: Ariane Lebel (QC)
- 2nd : Audrey Labb   (QC)
- 9th : Nadia Uhr (ON)

SHOWMANSHIP:

Reserve Champion: Audrey Labb   (QC)
Leadership Award: Nicole Verhof (AB)





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Quebec



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Meet the Newest Member of the Young Leader Advisory Committee



JORDAN VAANDRAGER

Saskatchewan

Jordan Vaandrager (Craila Dairy) has always been passionate about the Holstein cow. After high school, Jordan worked on several high-quality farms, learning many vital aspects of working and managing farms. At 18, Jordan took to the road, fitting cattle all around North America and Australia. He learned a lot about daily cattle care and experienced a lot of different farming practices based on their barn systems and environmental climates. Jordan now farms with his family in Langham, Saskatchewan, where they are currently milking 115 cows in a freestall barn with a double 9 parlour. Aside from helping with things in the barn, Jordan manages the crop side of things on the farm by growing and producing a little over 1000 acres (both forages and grain). Jordan is really looking forward to the upcoming year on the Young Leader advisory Committee, especially with the convention being hosted in British Columbia this upcoming April.



OTHER YOUNG LEADER ADVISORY COMMITTEE MEMBERS:

The Young Leader Advisory Committee is a group of enthusiastic young adults from across Canada who advise and help in the development of youth programs and the Young Leader program at Holstein Canada. Their input and expertise are essential for creating opportunities for young breeders to develop leadership skills and expand their knowledge and connections within the dairy industry. This group plays an important role in empowering the next generation of dairy producers!



EMMA PRELAZ
Ontario



RENÉ HARVEY
Quebec



KIRSTAN BENNETT
Ontario



EMMA VAN
STEEKENLENBURG
Alberta



LEAH NEWCOMBE
Atlantic

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APRIL 16 – Farm Tours/Grouse Mountain
APRIL 17 – National Holstein Show
APRIL 18 – Holstein Canada AGM/Master Breeder Gala



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Based on 1st Lactation Classifications June, July and August 2025

Top 10 Sires with 100+ Daughters Classified in Three-Month Period

Top 10 Sires with 30-100 Daughters Classified in Three-Month Period

Sire	Daughters Classified	Avg Daus Score	Avg Dam Score	Sire	Daughters Classified	Avg Daus Score	Avg Dam Score
SIDEKICK	185	82.49	82.77	MASTER	76	83.05	83.75
ENERGY	104	82.44	83.24	EYE CANDY	73	82.99	82.73
BULLSEYE	134	82.43	83.13	ALPHA	85	82.38	82.65
CRUSHABULL	101	82.21	82.70	LIMITED P	44	82.27	82.18
CHIEF	171	81.90	82.59	LEGEND	65	82.12	82.22
ACTIONMAN	149	81.32	81.46	BELIEVE P	34	82.00	81.74
A2P2-PP	289	81.32	81.01	LOYALL	87	81.82	82.43
PARFECT	292	81.24	81.74	CAMARO	39	81.54	82.03
ILLUSTRATOR-P	162	81.10	81.55	LEMAGIC	88	81.50	82.27
MONTEVERDI	115	80.45	80.33	HANLEY	70	81.43	81.89

NOTE: Daughters are included in these statistics only if both the daughter and her dam calved for the first time before 30 months and were both first classified within the first six months of lactation. Sires listed must have >=50% of daughters that improve in score over the dam.

Top 15 Sires with the first 10+ daughters Classified Daughters in a Six-Month Period (May 1st to Oct 31st, 2025)

Top 10 Sires for Health and Welfare Index with 100+ Daughters Classified in Three-Month Period

Sire Name	Daughters Classified	Avg Daus Score	Bull Proof for Conformation*	Sire Name	Daughters Classified	Sire Health & Fertility	Avg Daus Score
DETECTIVE	54	83.67	14	SPEEDUP-P	345	688	79.8
MAJOR	11	83.27	14	AVENGER	152	679	81.7
HEPATICA THUNDER	12	83.00	4	ROCKNRROLL	133	668	79.3
STORM DODGER				MONTEVERDI	172	652	80.5
HARRIS	70	82.96	15	ALMAMATER	539	651	79.5
IPASS-P	13	82.69	14	GYMNAST	254	633	79.7
ADVANCER	44	82.68	14	RANGER-RED	553	623	80.7
HAVENOFEAR	48	82.54	11	DELTA-LAMBDA	691	611	82.6
EYE CANDY	273	82.52	14	KOUFAX	213	609	80.2
HAS IT ALL	46	82.50	10	HANLEY	105	605	81.3
LIMBRA DOORMAN							
CRUNCH	11	82.46	5				
BLACK RUM PP	16	82.44	7				
LOYALL	224	82.41	14				
PERENNIAL	77	82.40	2				
SKYCREST Price Tag	13	82.39	9				
AMAETHON P	31	82.36	8				

NOTE: Some bulls have a small amount of daughters in a small number of herds. *Proof may be genomic, MACE or phenotype-based.

Classification Schedule

Mid-round MR

DECEMBER

ON	Wentworth, Brant, Haldimand & Norfolk	EARLY
QC	Quebec, Montmorency, Portneuf, Richmond, Missisquoi, Vaudreuil & Soulange, Wolfe	

ON	Perth	MID
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JANUARY

ON	Elgin, Bruce, Grey	EARLY
QC	Chateauguay, Sherbrooke, Stanstead	

ON	Halton, York, Peel, Northumberland, Victoria, Leeds, Grenville, Lanark	MID
QC	Megantic, Lotbiniere	

NL	2 months	MID
PE	2 months	
NS	2 months	
NB	2 months	

ON	Huron, Peterborough, Renfrew	LATE
QC	Pontiac	
AB		

FEBRUARY

ON	Huron, Durham, Ontario, Halton, York and Peel, Lennox	EARLY
QC	Rimouski, Matapedia, Matane, Deux Montagnes, St-Hyacinthe, Arthabaska, Lotbiniere	

ON	Oxford, Hastings, Middlesex, Dundas	MID
QC	Nicolet, Iberville, Argenteuil	
BC	2 months	

ON	Oxford, Hastings, Middlesex, Dundas	LATE
QC	Papineau, Vercheres, Bagot, Joliette	

This schedule is subject to change within a 1-2 week period.

Top 10 Sires for 305d Fat Production with 50+ Daughters Classified in Three-Month Period

Common Name	Classified Daughters	Avg Daus Score	Average 305-Day Fat	Sire Proof for Fat
HOLYSMOKES	116	79.4	482.4	95.0
MECCA	59	80.4	478.7	136.0
DYNASTY	65	82.1	477.9	99.0
CONWAY	242	80.1	476.5	115.0
LUCRATIVE	53	79.6	471.2	72.0
LARSON	97	80.2	467.5	108.0
LAMBEAU	62	79.0	462.6	123.0
ALTAHAILED	56	78.4	457.7	83.0
DESTINATION	199	81.5	457.1	72.0
PARFECT	333	81.2	456.2	103.0

Note: Daughters are included in the statistics if they had their last milk test/lactation termination date beyond June 1st, 2025.

Top Sires According to Trait Section Average Score of 1st Lactation Daughters

Based on 1st Lactation Classifications June, July and August 2025

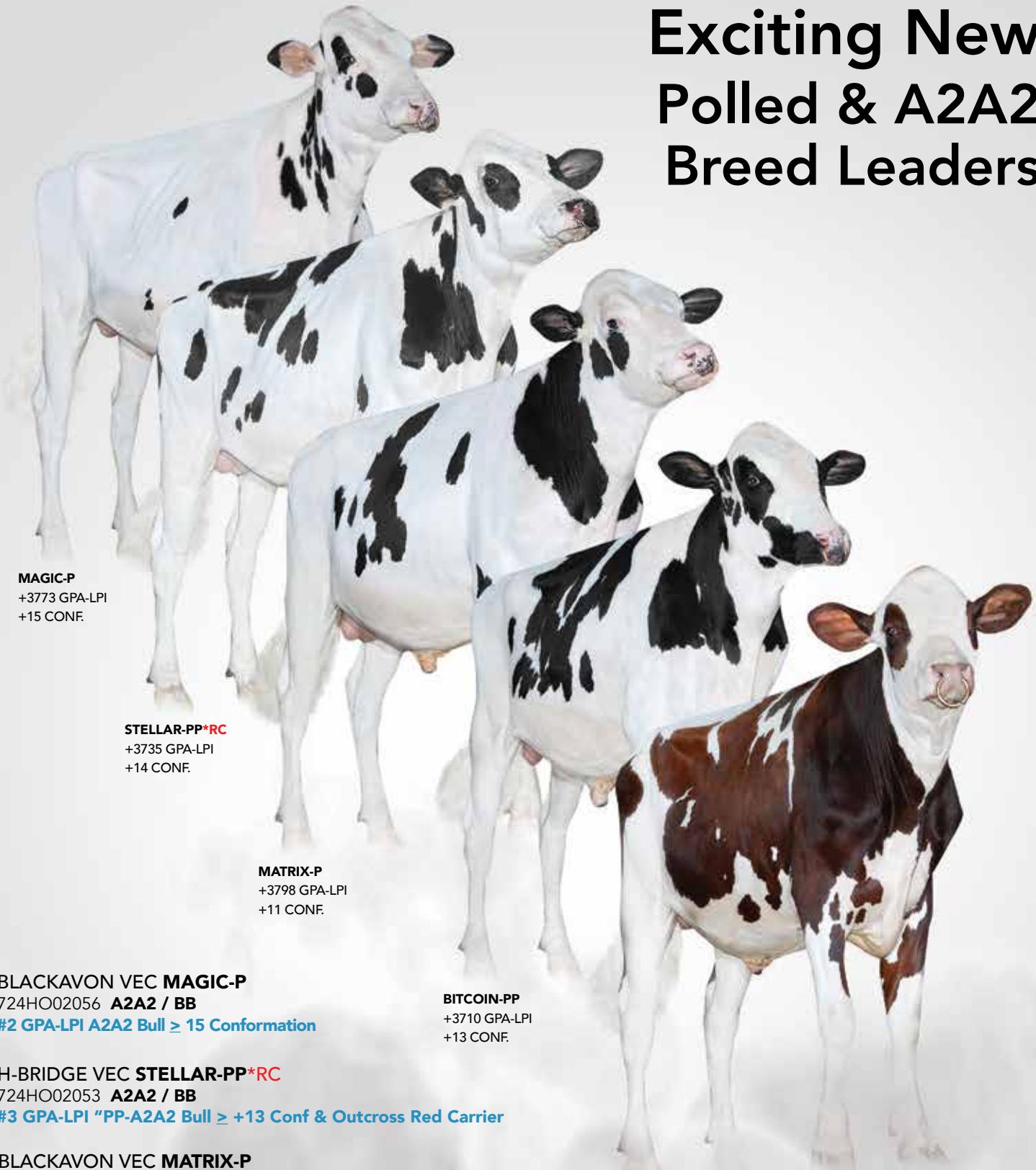
Top 10 Sires for Loin Strength with 100+ Daughters Classified in Three-Month Period

Sire Name	Daughters Classified	Avg Score of Daughters	Sire Loin Strength
BULLSEYE	163	82.4	16
SIDEKICK	268	82.4	14
TATOO	116	83.0	13
ALLDAY-P	204	79.7	13
LEMAGIC	106	81.5	11
ILLUSTRATOR-P	269	81.0	10
RANGER-RED	553	80.7	10
MAYFAIR	230	80.2	10
JAKERS	105	79.9	10
BRAYDEN-P	164	79.5	10

Top 10 Sires for Locomotion with 100+ Daughters Classified in Three-Month Period

Sire Name	Daughters Classified	Avg Score of Daughters	Sire Locomotion
PARFECT	414	81.2	17
RENEGADE	474	80.4	13
APTITUDE	218	79.6	13
HANLEY	105	81.3	11
RANGER-RED	553	80.7	11
ROBIN-RED	136	80.6	11
JAKERS	105	79.9	9
TATOO	116	83.0	8
ENERGY	142	82.5	8
A2P2-PP	468	81.2	8

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STELLAR-PP*RC
+3735 GPA-LPI
+14 CONF.

MATRIX-P
+3798 GPA-LPI
+11 CONF.

BLACKAVON VEC MAGIC-P
724HO02056 A2A2 / BB
#2 GPA-LPI A2A2 Bull \geq 15 Conformation

BITCOIN-PP
+3710 GPA-LPI
+13 CONF.

H-BRIDGE VEC STELLAR-PP*RC
724HO02053 A2A2 / BB
#3 GPA-LPI "PP-A2A2 Bull \geq +13 Conf & Outcross Red Carrier

12/25 CDN
BLACKAVON VEC MATRIX-P
724HO02044 A2A2 / AB
#2 GPA-LPI A2A2 Bull \geq 100 kg Fat +10 Conf & Mammary

PAPRIKA-PP RED
+3635 GPA-LPI
+12 CONF.

CASHCOW BITCOIN-PP
724HO02057 A2A2 / AB
#4 GPA-LPI "PP-A2A2 Bull \geq +13 Conf & Ideal for Robots

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