

National Holstein Convention 2025

Halifax, Nova Scotia

April 1-6, 2025

August 1, 2024

Partnership opportunities with the 2025 National Holstein Convention

Hello

The Nova Scotia-Newfoundland Holstein Branch, along with Holstein Breeders across Nova Scotia and Newfoundland, will be opening their doors and their farms as we host the National Holstein Convention 2025. The annual event will be held in Halifax from April 1-6th, 2025, at the Westin. On behalf of the 2025 organizing committee, I would like to extend an invitation to you and your company to join us as a valued partner at the 2025 National Holstein Convention.

It is anticipated that the 2025 National Holstein Convention will bring together over 600 Holstein enthusiasts, industry experts, and stakeholders from across Canada. The convention offers a unique opportunity for your company to showcase its commitment to the agricultural community, while gaining exposure to a targeted audience of dairy producers, industry professionals, and decision-makers. Please find the 2025 National Holstein Convention Partnership Opportunities attached. I encourage your business/organization to review these options, and get in touch if you require more information, or if you would like to discuss tailoring a package to align with your goals and budget. I will be in touch in the next month or so to discuss further, but give me a call or email if you have any questions as you review this document.

For more information on the 2025 National Holstein Convention, please check our Facebook page <https://www.facebook.com/profile.php?id=61561912697710>, or the Holstein Canada National Convention Website events.holstein.ca which will be updated with 2025 sponsor logos as secured.

Thank you and I look forward to hearing from you!

Best regards,

Jack Thomson

Sponsorship, 2025 National Holstein Convention Committee

jack.t@ns.sympatico.ca

902-870-0781

Schedule

- April 1**
 - 13:00 Dairy Focus - Speakers & Tradeshow
 - Holstein Canada Young Leaders - Arrival

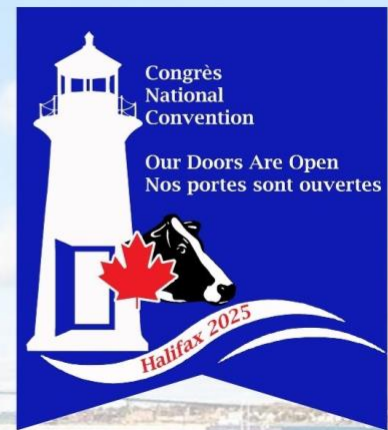
- April 2**
 - Dairy Focus - Speakers, Tradeshow & Hospitality
 - HC Young Leaders - Master Breeder Panel
 - Explore Halifax Attractions & Restaurants

- April 3**
 - Farm and Alternative Tours
 - *Tour 1* Bokma, Ballam & Browntown Farms, Coldstream Clear Distillery
 - *Tour 2* Scothorn, Lellavan & Sunny Point Farms, Coldstream Clear Distillery
 - *Tour 3* Expo, Trivee and Lindenright Farms
 - *Tour 4* - Magic Wine Bus
 - Explore Halifax Attractions & Restaurants
 - Meet & Greet Social
 - HC Young Leaders - Farm Tours

- April 4**
 - Atlantic Spring Show
 - HC Young Leaders - Judges Ringside Panel
 - East Coast Kitchen Party - Maritime food, music, refreshments & Tour Canada's Museum of Immigration at Pier 21

- April 5**
 - Holstein Canada AGM
 - Master Breeder Gala

- April 6**
 - Homeward Bound
 - Post Tour to Newfoundland (if there is enough interest)



The NS/NL Holstein Branch looks forward to welcoming visitors to National Convention & are eager to join with industry partners to make this a fantastic and affordable event for Holstein Canada members & families.

Contact:
holsteinconvention2025@gmail.com

- Host Hotel <https://www.marriott.com/en-us/hotels/yhzwi-the-westin-nova-scotian/overview/>
- Pier 21 <https://pier21.ca/>
- Alternative Tour <https://magicwinerybus.ca/>

Level	Presenting	Charter	Platinum	Platinum	Gold	Silver	Bronze
Value	\$30,000 & over	\$20,000 & over	\$10,000 & over	Alternative Tour Sponsor \$10,000	\$5000 & over	\$2500 & over	\$1000 & over
Tickets to each event	10	5	2	6 Magic Wine Tour Tickets	2 single events	1 single event	1 single event
Logo on 2025 Website	✓	✓	✓	✓	✓	✓	name listed
Logo on 2025 Social Media	✓	✓	✓	✓	✓	✓	name listed
Provide Registration Promotional Items	✓	✓	✓	✓	✓	✓	✓
Space for Company Banner	✓	✓	✓	✓	✓		
Recognition & Thanks throughout event	✓	✓	✓	Wine Tour Recognition & Thanks	✓		
Logo on Convention Banners	✓	✓	✓	✓			
Ad in Convention brochure	✓	✓	✓	✓			



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Halifax, Nova Scotia April 1-6, 2025

Our organization would be pleased to sponsor the 2025 National Holstein Convention at the following level:

Level	Presenting	Charter	Platinum	Platinum	Gold	Silver	Bronze
Value	\$30,000 & over	\$20,000 & over	\$10,000 & over	Alternate Tour Sponsor \$10,000	\$5000 & over	\$2500 & over	\$1000 & over
Please check your level							
Specific Amount of Support							

Please invoice our organization

Contact: _____

Company: _____

Postal Address: _____

Phone: _____

E-mail Address: _____

Names of attendees who will be assigned tickets from your organization, if known (in accordance with Sponsorship level):

_____	_____
_____	_____
_____	_____

Please email this form, and your organization's logo if applicable to your level of sponsorship, to jack.t@ns.sympatico.ca

Payments can be made to Holstein Convention 2025, c/o Rhonda MacDougall, Treasurer, 1543 Highway 337, Harbour Centre, NS, B2G2L2

For more information on the National Holstein Convention 2025, please visit our Facebook page Holstein Canada National Holstein Convention or website https://www.holstein.ca/Public/en/News-Events/National_Holstein_Convention/National_Holstein_Convention

Thank you so much for your support!