



# Media Release

FOR IMMEDIATE RELEASE

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## Holstein Canada Announces New Executive

Brantford (Ont.), June 18, 2024 – The Holstein Canada Board of Directors has announced a new Board Executive for the 2024 – 2025 year. Please join us in congratulating Gilles Côté (Jeanri) from Saint-Bruno, Quebec, who has moved into the role of President. President Côté is joined by Doug Peart (Peartome) from Hagersville, Ontario in the role of Vice-President and Chair of the Board as well as Karen Versloot (Combination) from Keswick Ridge, New Brunswick as 3<sup>rd</sup> Member to the Executive.

With this executive in place, the Board is confident in their ability to move forward and continue to advance Holstein Canada's Strategic Plan and achievement of objectives.



Gilles Côté  
President



Doug Peart  
Vice-President and  
Chair of the Board



Karen Versloot  
3<sup>rd</sup> Member to the  
Executive

### About Holstein Canada

Holstein Canada has 9,200 members and is responsible for the maintenance of the Holstein Herd Book under the Federal Animal Pedigree Act of Agriculture and Agri-Food Canada (AAFC). The Association offers many services to its members to help them evaluate, select and improve their herds through genetic improvement programs. For more information, visit our [Website](http://WWW.HOLSTEIN.CA) or follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

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