

info **Holstein**

December/January 2013 issue no. 119

A Holstein Canada publication providing
informative, challenging, and topical news.

Remembering the Event of a Lifetime:

2012 World Holstein Conference Unifies Dairy Industry in Canada & Abroad



Thank You! Merci!

The conclusion of the 2012 World Holstein Conference brings a multitude of sincere thanks to all those who made the Conference a success! Thank you to Holstein Canada members who shared in this momentous event and to the following host farms who opened their doors to Conference participants:

La fin du Congrès mondial Holstein 2012 suscite une multitude de sincères remerciements à l'intention de tous ceux et celles qui ont fait du Congrès un succès! Merci aux membres de Holstein Canada qui ont partagé cet événement historique et aux fermes hôtes suivantes qui ont ouvert leurs portes aux participants au Congrès :

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ON THE COVER: A compilation of pictures taken during the 2012 World Holstein Conference forms the map of the world representing the more than 600 people from over 39 countries who attended the remarkable 2012 World Holstein Conference held in November.



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Family Time

by Holstein Canada Chief Executive Officer,
Ann Louise Carson

THERE IS NOTHING I love more than the excitement and joy of a big family get together....it starts with the invitations, which leads to planning the many details from lodging to music (in our family, it is all about the food!). Then, *finally*, the big day is here and people gather from all parts to enjoy each other's company and common interests. Memories are shared and more importantly, many more are made.

In my opinion, this is exactly what happened in November when the **Holstein Canada Family**, which includes our very supportive Industry Partners, welcomed the world as we hosted the World Holstein Conference (WHC) for the first time in our history! 600 people from 39 countries gathered to participate in the many events and YOU, our Holstein Canada members, were the perfect hosts. For this, we are completely indebted to each and every one of you!

For geographical and logistical reasons, this grand event was concentrated in the Montreal-Toronto corridor, give or take a few hundred kilometers. To the Canadian WHC participants, to the many members who hosted the amazing farm tours, and to the exhibitors who welcomed our international guests on the 'show beds' in Saint-Hyacinthe and at the Royal, we say a heartfelt THANK YOU!

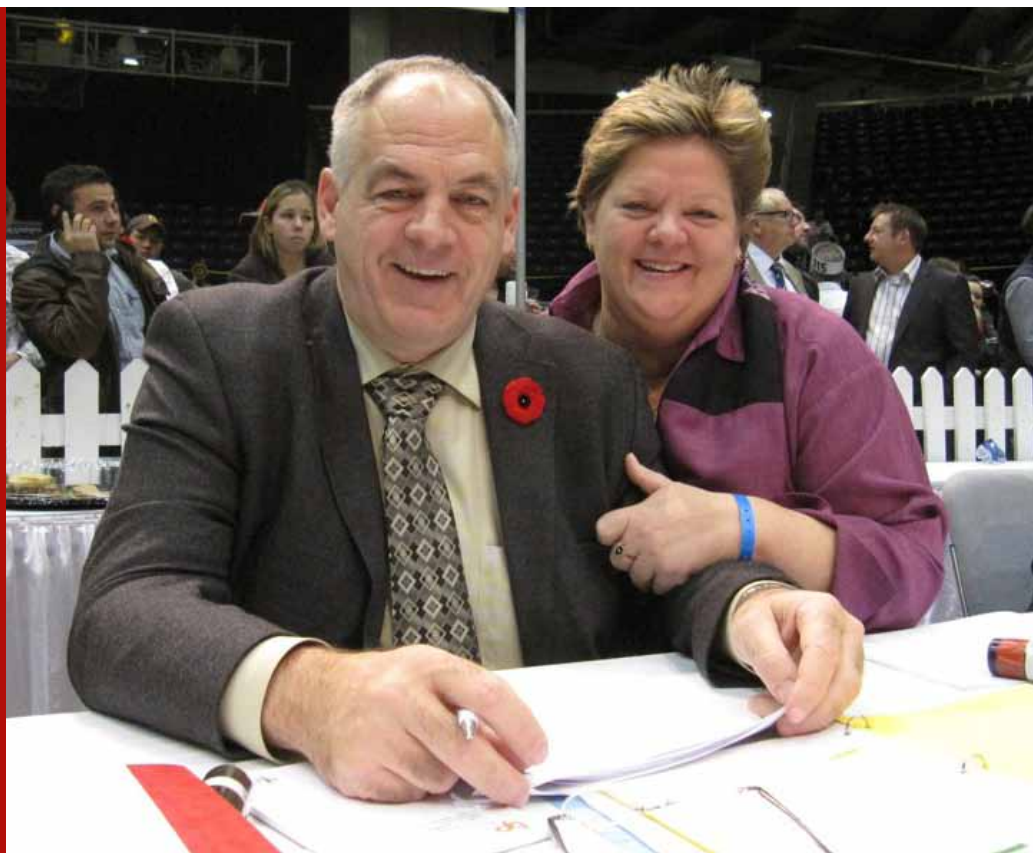
What really warmed our hearts was the very significant number of Holstein Canada members from across Canada who shared in the pride of hosting this event – by chatting with guests, and by supporting devoted Holstein Canada staff during the event with a smile and a 'well done'! We were clearly all in this together. Isn't it great what started out as a 'Family Party', (because we all know the Canadian Holstein industry is one big family), has ended up having the same effect as the Vancouver Olympics had on our Nation a few years ago: we stepped out of typical 'Canadian' modesty and showed our collective pride and passion of our Holstein industry to the world, while still remaining humble and polite of course! And the world loved it all! Like the Olympics, the WHC is only hosted every four years and will probably not return to Canada in my lifetime, but thanks to each of you— we have one for the history books!

With this collective success behind us, it is time for slightly smaller family parties than supper for 600! This is what the holiday season is all about, so from the Holstein Canada Family to yours, we wish you an absolutely wonderful season of get-togethers with those you cherish. May you all make new memories! 🇨🇦

THE IMPORTANCE OF FAMILY

is something Holstein Canada CEO Ann Louise Carson emphasizes not only during the holiday season, but every day of the year! Pictured with Ann Louise at this year's 2012 Royal Agricultural Winter Fair is none other than her brother, Norm Carson, who has been the official announcer for the National Holstein Show for 22 years!

PHOTO CREDIT: Holstein journal



From Coast to Coast— We Were There

2012 PROVED to be a very exciting year with many trips from coast to coast for Holstein Canada officials. Here is a sneak peak of the roads that were travelled; the members Holstein Canada staff and Board of Directors were able to visit with; and the many great memories made along the way!



Holstein Quebec Picnic



Congratulating the Frontenac Club in Ontario for hitting the 100 year milestone!



Farm visits throughout Newfoundland



Scenic views, great cows, and fantastic people on farm visits in British Columbia!



Quebec Agricultural Hall of Fame



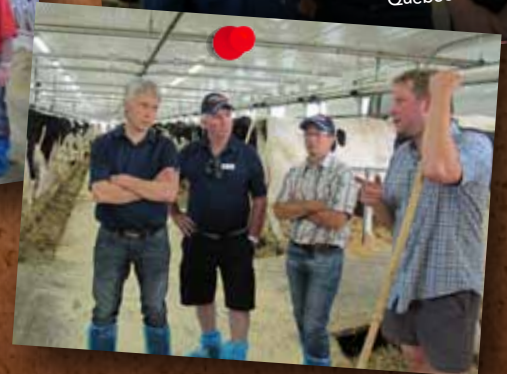
Celebrating Canada's longest-running County show in Port Perry, Ontario



Quebec Farm Visits



Canadian Agricultural Hall of Fame





YOUTH CORNER

Holstein Canada Bovine Medicine Awards

IN ADDITION TO the six \$750 Education awards that Holstein Canada presents to well-deserving dairy youth across Canada, Holstein Canada also recognizes the accomplishments of those students enrolled in Veterinary programs by awarding five \$400 bursaries to students from five major Canadian Veterinary Colleges for their scholastic achievements.

Since the 1950s, Holstein Canada has played a role in applauding young adults in their higher educational successes.

Beginning in the early '80s, bovine medicine awards have been presented annually to one graduating student from each of the universities of Guelph, ON; Montréal, Qc; Saskatoon, SK; and Charlottetown, PEI. The University of Prince Edward Island was added in 1999 to the bovine medicine award program and in 2013 the University of Calgary Faculty of Veterinary Medicine has also been added as a school that will award a bovine medicine bursary. Effective

also January 1, 2013, the bovine medicine award will increase from \$400 to an outstanding \$1000!

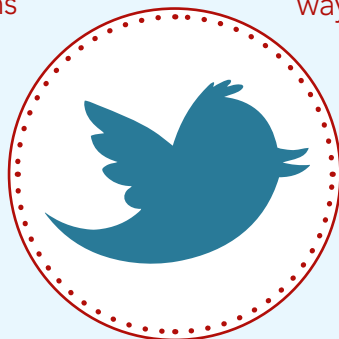
Selections of successful award candidates are made by the respective educational institutions and awarded during convocation ceremonies. Pictured here are the four 2012 Bovine Medicine Award winners:

- A. University of Prince Edward Island Atlantic Veterinary College** Charlottetown, PEI
2012 Winner: Dr. Russ Campbell
- B. University of Montréal Faculty of Veterinary Medicine** St-Hyacinthe, Qc
2012 Winner: Dr. Vincent Dore
- C. University of Guelph Ontario Veterinary College** Guelph, ON
2012 Winner: Dr. Brett Gamble
- D. University of Saskatchewan Western College of Veterinary Medicine** Saskatoon, SK
2012 Winner: Dr. Taryn Holtby 🇨🇦

HOLSTEIN CANADA NOW ON TWITTER

To add to the social media platforms that Holstein Canada uses as a communications medium to connect with Holstein Canada members, Holstein Canada has now joined the world of Twitter!

Both Facebook and Twitter provide an excellent forum to easily get information out in a faster



way to members. A variety of information is shared on both of these social media sites including Association news, media releases, show results, youth news, and fun contests.

Follow Holstein Canada on both Facebook and Twitter to actively engage in Holstein conversation—we want to hear from you!

HOLSTEIN CANADA PRESIDENT

Glen McNeil and wife Vanda pictured prior to the Northern Lights and Winter Nights Gala during the 2012 World Holstein Conference.



by Holstein Canada President,
Glen McNeil, Goderich, ON

Pause, Reflect, & Rejoice

THIS HOLIDAY SEASON provides all of us the opportunity to pause from our hectic and busy lifestyles, and to reflect on our many blessings and rejoice with our family and friends.

To all of our members who welcomed over 600 visitors from 39 countries to view their dairy farms at the time of the World Holstein Conference, **thank you!**

To our industry partners who supported Holstein Canada, demonstrating to the world how we work together to support each other in our Canadian dairy industry, **thank you!**

To our Federal and Provincial governments who continue to support supply management for the benefit of our consumers, food producers, and dairy producers, **thank you!**

To our dedicated, hard-working staff of Holstein Canada who were instrumental in organizing a very professional first-ever

World Holstein Conference in Canada, a sincere **thank you!**

To our Co-Chairs of the World Holstein Conference— Brian Leach and Pascal Lemire— and to Holstein Canada member and helper, David Jenkins, for all of their commitment to a successful World Holstein Conference, a sincere **thank you!**

To the fifty two 4-H members from across Canada who were flag bearers that represented the countries in attendance at the Royal and provinces in Canada, a huge **thank you!**

As we all appreciate and respect our family and friends at this time of year, it is especially important that we communicate this and show them our love and appreciation.

To our entire Holstein family, on behalf of the Board of Directors of Holstein Canada, I wish everyone **Happy Holidays.** 🇨🇦



AS FAMILY is a significant focus of both Holstein Canada members and staff, the Holstein Canada office will be closed on both **Monday, December 24** and **Monday, December 31** to celebrate the holiday season.

The following is a schedule of holiday hours that will be in effect at Holstein Canada's head office during the holidays.

From our family to yours, Holstein Canada wishes you a wonderful holiday season and a healthy, happy, and prosperous New Year. We look forward to continuing to serve our valued customers in 2013!

Holstein Canada Holiday Hours

Monday, December 24	CLOSED
Tuesday, December 25	CLOSED
Christmas Day	
Wednesday, December 26	CLOSED
Boxing Day	
Thursday, December 27	OPEN 8:00 a.m. – 5:00 p.m.
Friday, December 28	OPEN 8:00 a.m. – 5:00 p.m.
Monday, December 31	CLOSED
Tuesday, January 1	CLOSED
Wednesday, January 2	OPEN 8:00 a.m. – 5:00 p.m.
Thursday, January 3	OPEN 8:00 a.m. – 5:00 p.m.
Friday, January 4	OPEN 8:00 a.m. – 5:00 p.m.

HOLSTEIN CANADA MEMBER Steve Yungblut of Greenview Farms, Fonthill, ON-- pictured appropriately in front of Niagara grapevines-- is one of the host farm tours during the 2013 National Holstein Convention taking place from April 10-13, 2013 in Niagara Falls, ON.



'Plunge into Niagara'

2013 National Holstein Convention Offers New Schedule with Exciting One-of-a Kind Features

Another year to commemorate. Another province to celebrate in! The 2013 National Holstein Convention makes its way east to Niagara Falls, ON—to enjoy Holstein festivities at one of the seven wonders of Canada— from April 10-13, 2013.

The program schedule for the upcoming Convention offers a slightly different agenda, including both a National Convention Jersey and Holstein show earlier in the week in Ancaster, ON and the opportunity to participate in different activities that will jazz up the Convention schedule. Below is a snapshot of some of the exciting new events to look forward too at the 2013 National Holstein Convention:

LEGENDS OF 4-H SHOWMANSHIP COMPETITION

Take the opportunity and watch the first-of-its-kind alumni 4-H showmanship competition! Watch talented Canadian alumni showman dust off their showmanship skills and test their talents. The winner of the all-star competition will be competing for the ultimate prize of a free Fallsview room at the luxurious Convention hotel—the Sheraton on the Falls— in Niagara Falls, ON. What a great way to celebrate the 100th anniversary of 4-H in Canada!


EASTGEN CASINO AND GAMES NIGHT

What would a Convention in Niagara Falls be like if Convention-goers didn't try their luck at the casino?! While admiring the stunning nighttime view of the Niagara Falls, try your luck at a fun evening of organized casino games with the Grand prize definitely worth playing for!

THE MANY TASTES OF THE NIAGARA REGION

The Niagara region is home to some of Canada's most delicious wines as the Niagara-on-the-Lake region provides the perfect climate for growing wines in Ontario. Enjoy organized day tours to the Niagara wine region that is the equivalent to the 'Okanagan Valley' in British Columbia. Don't only enjoy a glass (or two!) of wine, but savour the local food of restaurants also located in the Niagara region who take pride in only serving the best locally-grown food.

With an exciting week planned in April, what more could you ask for in one Convention schedule—bring your wallet, bring your game-face, bring your **Holstein** enthusiasm, and head to the Falls in April 2013! This is a Convention we BET you won't forget!

For more details on the upcoming 2013 National Holstein Convention, visit events.holstein.ca. 



Fantastic Holstein Shows Conclude 2012 World Holstein Conference

What a perfect ending to a tremendous week for the Canadian dairy industry then to conclude the 2012 World Holstein Conference with the National Red and White and Black and White Holstein shows where more than 410 Red and White and Black and White animals were exhibited during the 2012 show.

Large audiences of both domestic and international visitors were on hand to watch as Blondin Redman Seisme (VG-89-4YR-CAN EX-96-2E-USA) captured her third Grand Champion Red and White title at the RAWF after being tapped with Champion honours at the 2011 and 2010 shows. RF Goldwyn Hailey (EX-97-2E-CAN) completed her 'triple crown' victory after being named Grand Champion of the Black and White Holstein show. This completes her sweep after winning Grand Champion honours a week

prior at the Quebec International Holstein show and earlier in the fall where she was named Grand Champion and Supreme Champion at World Dairy Expo. At the conclusion of all dairy shows held during the week-long RAWF, Hailey would go on to also be named Supreme Champion.

The success of both Holstein shows would not be possible without the generous support of the sponsors who continually make the show the successful world-class event it is. Thank you to the following:

**BLACK AND WHITE
HOLSTEIN SHOW**

SPONSORS:

- Allstar
- B.C. Holstein Branch
- Canadian Imperial Bank of Commerce
- CanWest DHI
- Cattle Connection
- Comestar Holstein
- Crackholm Holstein
- Crasdale Holsteins
- Crovalley Holsteins
- Eastside Holsteins

- Ferme Gillette Inc.
- Ferme Jacobs
- Ferme Provetaz
- Ferme Rolandale (Jolibois)
- Gleneil Farms
- Heather Holme Holsteins
- Hokkaido Holstein Association
- Holstein Cattle Association of Japan
- Holstein Journal
- Holstein Ontario
- Holstein Quebec
- La Coop Fédérée

- Lookout Holsteins
- Manitoba Holstein Branch
- Monteith Holsteins
- Morsan Farms Ltd
- Petitclerc
- Quality Holsteins
- RockyMountain
- Salem Holsteins
- Semex Alliance
- Southrise Holsteins
- The Bullvine
- Vieuxsaule
- Zen-Noh Livestock Co. Ltd.

**RED AND WHITE
HOLSTEIN SHOW**

SPONSORS:

- Canadian Livestock Photography
- Canadian Red and White Holstein Club
- CanWest DHI
- La Coop Fédérée
- Holstein Quebec
- RockyMountain
- West Port Holsteins

NATIONAL RED & WHITE HOLSTEIN SHOW

JUDGE: Gerald Coughlin, Peterborough, ON
NUMBER OF HEAD: 82
JUNIOR CHAMPION: Lookout Elmbridge Lady Rouge
RESERVE JUNIOR CHAMPION: Mount Elm Destry Snakebite
JUNIOR BREEDER'S HERD: Deslacs Holstein
JUNIOR PREMIER BREEDER: Ferme Larochelle S.E.N.C.
JUNIOR PREMIER EXHIBITOR: Milk Source Genetics
INTERMEDIATE CHAMPION: Elmbridge Lookout Lady In Red
RESERVE INTERMEDIATE CHAMPION: Ms-SRP Absolute Pro-Red ET
GRAND CHAMPION: Blondin Redman Seisme
RESERVE GRAND CHAMPION: Elmbridge Lookout Lady In Red
OVERALL PREMIER BREEDER: Deslacs Holstein
OVERALL PREMIER EXHIBITOR: Milk Source Genetics

NATIONAL BLACK & WHITE HOLSTEIN SHOW

JUDGE: Callum McKinven, Canton de Hately, Qc
ASSOCIATE JUDGE: Bruce Mode, Vankleek Hill, ON
NUMBER OF HEAD: 328
JUNIOR CHAMPION: MD-Dun-Loafin Lauth Elli-ET
RESERVE JUNIOR CHAMPION: Petittclerc Alexander Amycale
JUNIOR BREEDER'S HERD: Kingsway Farms
JUNIOR PREMIER BREEDER: (Tie) Kingsway Farms and Ferme Jean-Paul Petittclerc
JUNIOR PREMIER EXHIBITOR: Ferme Jean-Paul Petittclerc
INTERMEDIATE CHAMPION: Cookview Goldwyn Monique
RESERVE INTERMEDIATE CHAMPION: Robrook Goldwyn Cameron
GRAND CHAMPION: RF Goldwyn Hailey
RESERVE GRAND CHAMPION: Ebyholme Goldwyn Marcia
SENIOR BREEDER'S HERD: Quality Holsteins
OVERALL PREMIER BREEDER: Ferme Jacobs
OVERALL PREMIER EXHIBITOR: Gen-Com Holstein Ltd

PEDIGREE ANALYSIS OF ANIMALS EXHIBITED AT NATIONAL BLACK & WHITE HOLSTEIN SHOW AT 2012 RAWF

Following pedigree analysis that was completed at the conclusion of this year's National Black and White Holstein Show, the following charts summarize the results of various data from animals exhibited at the 2012 RAWF National Black and White Holstein Show.

LEADING SIRES OF ANIMALS EXHIBITED AT 2012 NATIONAL BLACK AND WHITE HOLSTEIN SHOW DURING 2012 RAWF

Leading Sires of Heifers 158 heifers included in the total			Leading Sires of Cows 142 cows included in the total			Overall Leading Sires 300 animals included in the total		
Rank	Name	# of Daus	Rank	Name	# of Daus	Rank	Name	# of Daus
1	BRAEDALE GOLDWYN	25	1	BRAEDALE GOLDWYN	61	1	BRAEDALE GOLDWYN	86
2	PINE-TREE SID-ET	15	2	GEN-MARK STMATIC SANCHEZ	10	2	GEN-MARK STMATIC SANCHEZ	22
3	GEN-MARK STMATIC SANCHEZ	12	3	REGANCREST DUNDEE-ET	8	3	PINE-TREE SID-ET	16
4	CRACKHOLM FEVER	11	4	WILCOXVIEW JASPER-ET	7	4	MAPLE-DOWNS-I G W ATWOOD	12
5	GILLETTE WINDBROOK	8	5	ERBACRES DAMION	5	4	WILCOXVIEW JASPER-ET	12
5	REGANCREST S BRAXTON-ET	8	5	MAPLE-DOWNS-I G W ATWOOD	5	4	REGANCREST DUNDEE-ET	12
7	MAPLE-DOWNS-I G W ATWOOD	7	7	GOLDEN-OAKS ST ALEXANDER-ET	4	7	CRACKHOLM FEVER	11
7	GOLDEN-OAKS ST ALEXANDER-ET	7	8	MS ATLEES SHT AFTERSHOCK-ET	3	7	GOLDEN-OAKS ST ALEXANDER-ET	11
9	COMESTAR LAUTHORITY	5	8	ROYLANE JORDAN-ET	3	9	GILLETTE WINDBROOK	9
9	WILCOXVIEW JASPER-ET	5	10	GILLETTE FINAL CUT	2	10	REGANCREST S BRAXTON-ET	8
			10	MR MINISTER	2			
			10	JERLAND DENISON-ET	2			
			10	PICSTON SHOTTLE-ET	2			
			10	ALLYNDALE-I ATTIC	2			



90 YEARS

**AGRICULTURAL
WINTER FAIR**

AVERAGE CLASSIFICATION SCORES OF ANIMALS EXHIBITED AT 2012 NATIONAL BLACK & WHITE HOLSTEIN SHOW DURING 2012 RAWF

122 animals include in the total NOTE: Includes Canadian classifications only

Class	# Cows	Avg Score	# Cows with Scores
MILKING YEARLING	21	85	5
JUNIOR 2-YEAR-OLD	23	87	17
SENIOR 2-YEAR-OLD	21	87	20
JUNIOR 3-YEAR-OLD	21	87	19
SENIOR 3-YEAR-OLD	16	88	16
4-YEAR-OLD	23	90	22
5-YEAR-OLD	10	92	10
MATURE COW	7	93	7
LONGTIME PRODUCTION	6	95	6

PLEASE NOTE: Of the 328 animals exhibited during the 2012 show, only 300 pedigrees were used for analysis as the remaining pedigrees were not listed on Holstein Canada's database. Only results within the top 10 are listed.

LEADING MATERNAL GRANDSires OF ANIMALS EXHIBITED AT 2012 NATIONAL BLACK AND WHITE HOLSTEIN SHOW DURING 2012 RAWF

Leading Maternal Grand Sires of Heifers 158 heifers included in the total			Leading Maternal Grand Sires of Cows 142 cows included in the total			Overall Leading Maternal Grand Sires 300 animals included in the total		
Rank	Name	# of Daus	Rank	Name	# of Daus	Rank	Name	# of Daus
1	BRAEDALE GOLDWYN	31	1	BRAEDALE GOLDWYN	17	1	BRAEDALE GOLDWYN	48
2	REGANCREST DUNDEE-ET	15	2	REGANCREST DUNDEE-ET	15	2	REGANCREST DUNDEE-ET	30
3	WILCOXVIEW JASPER-ET	11	3	LYSTEL LEDUC	10	3	WILCOXVIEW JASPER-ET	16
4	OSEEANA ASTRONOMICAL-ET	8	4	SILKY GIBSON	5	4	LYSTEL LEDUC	14
5	CANYON-BREEZE ALLEN-ET	6	4	WILCOXVIEW JASPER-ET	5	5	CANYON-BREEZE ALLEN-ET	11
6	CALBRETT-I H H CHAMPION	5	4	CANYON-BREEZE ALLEN-ET	5	6	OSEEANA ASTRONOMICAL-ET	10
7	MAUGHLIN STORM	4	4	COMESTAR LHEROS	5	7	CALBRETT-I H H CHAMPION	9
7	LYSTEL LEDUC	4	8	INNWOOD TERRASON	4	8	SILKY GIBSON	8
9	SILKY GIBSON	3	8	CALBRETT-I H H CHAMPION	4	9	COMESTAR LHEROS	7
9	TCET LYSER	3	8	SUMMERSHADE IGNITER	4	10	INNWOOD TERRASON	6
9	ROYLANE JORDAN-ET	3	8	LADINO PARK TALENT-IMP-ET	4		LADINO PARK TALENT-IMP-ET	6
9	WEDGWOOD LARAMIE	3						
9	PURSUIT SEPTEMBER STORM	3						
9	REGANCREST ELTON DURHAM-ET	3						
9	GEN-MARK STMATI C SANCHEZ	3						

LEADING SIRE STACKS OF ANIMALS EXHIBITED AT 2012 NATIONAL BLACK AND WHITE HOLSTEIN SHOW DURING 2012 RAWF

Leading Sire Stacks of Winning Heifers 158 heifers included in the total			Leading Sire Stacks of Winning Cows 142 cows included in the total			Overall Leading Sire Stacks 300 animals included in the total		
Rank	SireXMGS	# of Daus	Rank	SireXMGS	# of Daus	Rank	SireXMGS	# of Daus
1	SID X GOLDWYN	8	1	GOLDWYN X DUNDEE	8	1	GOLDWYN X DUNDEE	14
2	GOLDWYN X JASPER	6	2	GOLDWYN X ALTALEDUC	6	2	SANCHEZ X GOLDWYN	10
2	GOLDWYN X DUNDEE	6	3	SANCHEZ X GOLDWYN	4	3	GOLDWYN X JASPER	9
2	SANCHEZ X GOLDWYN	6	4	DAMION X GOLDWYN	3	4	SID X GOLDWYN	8
5	WINDBROOK X GOLDWYN	5	4	GOLDWYN X GIBSON	3	5	GOLDWYN X ALTALEDUC	6
6	ALEXANDER X GOLDWYN	3	4	GOLDWYN X JASPER	3	6	WINDBROOK X GOLDWYN	5
6	FEVER X ASTRONOMICAL	3	7	GOLDWYN X IGNITER	2	7	JASPER X GOLDWYN	4
8	JASPER X GOLDWYN	2	7	GOLDWYN X LHEROS	2	7	ALEXANDER X GOLDWYN	4
8	SANCHEZ X ALLEN	2	7	GOLDWYN X LINJET	2	9	DUNDEE X ALTALEDUC	3
8	SID X SANCHEZ	2	7	GOLDWYN X OUTSIDE	2	9	DAMION X GOLDWYN	3
8	GOLDWYN X DURHAM	2	7	GOLDWYN X SHOTTLE	2	9	FEVER X ASTRONOMICAL	3
8	REGINALD X ROY	2	7	DUNDEE X ALTALEDUC	2	9	GOLDWYN X MR SAM	3
8	GOLDWYN X MR SAM	2	7	JASPER X GOLDWYN	2	9	GOLDWYN X GIBSON	3
			7	GOLDWYN X TRIUMPHANT	2	9	GOLDWYN X DURHAM	3
			7	ROY X JASPER	2	9	SANCHEZ X DUNDEE	3
			7	SANCHEZ X DUNDEE	2			



2012 World Holstein Conference

Unifies Dairy Industry in Canada & Abroad

As Holstein Canada CEO Ann Louise Carson appropriately put it— the 2012 World Holstein Conference was the equivalent to the Canadian dairy industry as the Vancouver Olympic Games were to Canada in 2010. “The positive affect the Vancouver Olympics cast over our nation is the effect the World Holstein Conference had on the Canadian Holstein family,” remarked Carson. “We have always been a big family however this time, we stood even closer together and shared our passion and pride with the world!”

After four years of fruitful planning and organizing, the 2012 World Holstein Conference was a smashing success when it took place from November 1 through to the 9, 2012. 600 attendees from 39 countries enjoyed a well-executed Conference from the time the Pre-Conference kicked off in Montreal, Quebec. The Conference had been four years in the making after Holstein Canada placed a bid at the 2008

World Holstein Conference in Dublin, Ireland to have the opportunity to host.

A fun Pre-Conference in Montreal, Quebec saw participants from Australia, New Zealand, United Kingdom, Mexico, and Canadians from British Columbia and Atlantic Canada enjoy farm tours and the Quebec International Holstein Shows where bonds of friendship were made for life. The Main Conference portion of the program

Words To Describe a Breed Society

independent accuracy
investment achievement knowledge
tracability profitability discipline
opportunities socialise competitive
consistency innovation judging showing
new technologies professional stockmanship
travel like-minded people decision making
promotion networking innovation
marketing passion services world leading
measure information monitor research
value added breed genetic improvement
lifelong friendships





got underway on Sunday, November 4 in Toronto, Ontario and continued through to November 7. A day of farm tours on Monday, November 5 saw participants travel throughout southwestern Ontario and east-central Ontario to visit the many eager farms ready to open their doors to Conference participants to teach them about the landscape of the Canadian dairy industry and the various management styles that exist on these proud family farms.

A true international presence was felt when the Multi-Cultural Social Soir-Eh was held on the evening of Monday, November 5 to allow for Conference participants to further network. Ethnic attire was worn by participants to proudly showcase their heritage and culture. A very remarkable touch to the evening was the painting of a custom-designed portrait of a Red and White Holstein cow, which was painted on the spot during the "Soir-Eh" event. This custom-painted large canvas was then signed by all Conference participants in attendance to show what countries participants hailed from. This unique piece of art will be proudly hung as a Conference memento in Holstein Canada's head office in Brantford, Ontario.

The anchor of the Conference schedule was the two-day World-

Class Symposium on November 6-7. The Symposium was enjoyed by a full house of more than 400 attendees and presentations generated great questions from the audience.

The 'grand finale' of the Conference was the Northern Lights and Winter Nights Gala on Tuesday, November 6. The evening featured the colourful Canadian spectacle of the magnificent aurora borealis, also known as the Northern Lights. Ribbon performers, a jazz band during supper, and the wonderful talent of rural-Ontario farm family, Leahy, who hail from Lakefield, Ontario, capped off an amazing event. The World Holstein Friesian Federation (WHFF) General Assembly concluded the Conference on Wednesday, November 7 with general updates brought forth by the 41-member federation council. The WHFF council sincerely appreciated the efforts of the 2012 World Holstein Conference Organizing Committee and Holstein Canada staff who they recognized put on a world-class Conference.

The perfect way to cap off a fabulous Conference was during the Post-Conference on November 8 and 9 where participants enjoyed a city tour to Niagara Falls to see one of the seven wonders of Canada — the Niagara Falls — and then watched the National Holstein



shows at the RAWF. To commemorate the significance of hosting the World Holstein Conference—a once in a lifetime event for the Canadian dairy industry—a commemorative flag ceremony was performed by more than 50 Canadian youth from coast to coast who carried 40 international flags of those countries in attendance for the 2012 RAWF and the 11 provincial flags and Canadian flag were also proudly carried down the middle of the large ring during the National Black and White Holstein Show on Friday, November 9.

Sincere thanks to all Holstein Canada members and industry partners who participated in the event and shared in this tremendous source of pride for the Holstein industry. As well, a great deal of thanks to the host farms who opened their farm doors to welcome all participants and to the Co-Chairs of the Organizing Committee, Brian Leach and Pascal Lemire, both Holstein Canada Past Presidents, and to Holstein Canada member, Dave Jenkins, for their dedication and diligence over the past four years in helping to organize a fantastic Conference!

Of course, a Conference of this magnitude would not have been possible without the generous contributions of the many sponsors who supported the Conference and made it possible to provide the best Canadian hospitality to all Conference participants who all went home happy and with a sense of what Canada is all about—great cows and fantastic people!

Four years from now, the 2016 World Holstein Conference will be held in Argentina. 🇦🇷

"FROM THE UNFORGETTABLE Holstein Conference 2012, the successful General Assembly, the wonderful impression of the Royal Show and the great hospitality of Holstein Canada's it is time to say THANK YOU for the excellent organization and smooth running of the event. It has greatly helped David and me to the success of all the meetings! It was a great success and you all can be very proud."

EGBERT FEDDERSEN, PRESIDENT, WORLD HOLSTEIN FRIESIAN FEDERATION

"THANK YOU TO everybody at Holstein Canada that helped make the event so successful and for all your hard work and effort put into making the week so enjoyable, I think we can certainly say that Team UK all enjoyed the event."

LYNETTE SMALE, HOLSTEIN UK

World Holstein Friesian Federation (WHFF) Profile

Goal of WHFF: To be the global voice of the Holstein breed

41 countries are members of the WHFF

Membership has increased 27% since 2008 and include new countries such as Serbia, Ecuador, Romania, South Korea, Croatia, and Costa Rica

The WHFF Council consists of 10 councilors representing Latin America/Africa; North America; Asia; Europe; and Oceania. Holstein Canada CEO Ann Louise Carson serves on the council as one of two Councilors representing North America

Matthew Shaffer, CEO of Holstein Australia becomes the new President of WHFF. Jos Buiting, Manager of CRV-Herdbook in the Netherlands becomes Vice President of WHFF

Since the council was formed in 2008, they have rebranded WHFF with a new logo; developed a website; produced a strategic plan; and promoted WHFF to new members

The specific focus of WHFF includes registration, genomics, type recording and harmonization, exchange of Herdbook data, and mutual exchange of information

Projects and initiatives the Council has worked on recently include an Electronic Data Exchange Project; Virtual Cow linear training project; produced and distributed the paper 'The Impact of Genomic Selection on Herdbook Associations'; and have held international Type Harmonization Workshops



First-Ever World Youth Conference A Resounding Success

WITH 33 CANADIAN delegates and 14 international delegates— five from the United Kingdom, two from Australia, two from New Zealand, two from Mexico, and one delegate from the Netherlands, France, and Germany— the networking and international relationships developed as a result of the Conference will certainly last a lifetime.

The program began on Sunday, November 4 with a presentation from Brad Sayles, representing the Youth Conference exclusive sponsor, Semex Alliance. This was followed by a team building 'cook off' activity for the afternoon that was extremely enjoyed by all Youth Conference participants — this event set the tone for the rest of the Conference. The WHFF Council and Holstein Canada's Board of Directors joined youth delegates for a delicious supper at the CN Tower restaurant atop the 1,815 foot tall building to end off the first successful day of the program.

On Monday, November 5 youth delegates traveled to three dairy operations throughout southwestern Ontario and also had the opportunity to be informed and entertained by watching a classification demonstration given by Holstein Canada classifiers Tom Byers and Bruno Jubinville. The tour concluded with a stop to Holstein Canada's head office

in Brantford, Ontario. Youth participants were able to join the Main Conference for the Multicultural Soir 'Eh', Symposium, General Assembly, and the Northern Lights and Winter Nights Gala for the remaining days of the Conference. Most delegates extended their trip and stayed for both the Red and White and Black and White Holstein Shows on Thursday and Friday at the Royal Agricultural Winter Fair before heading back home to their respective provinces and countries.

Youth delegates certainly brought a passion for the breed, an enthusiasm to meet like-minded people, and a fun attitude to the Conference, which made for an enjoyable time experienced by all! A sincere thank you to the exclusive Youth Conference sponsors, the Semex Alliance, for their generous support in making this event possible. The World Holstein Youth Conference was a huge success and was acknowledge by all in attendance, including WHFF officials, as a welcomed addition to the World Holstein Conference schedule! 🐄

"THE CONFERENCE WAS AMAZING, one of the best conferences I have ever attended. Holstein Canada did an outstanding job."

STEPHANIE MURPHY, HASTINGS, ON, 2012 WORLD YOUTH CONFERENCE CANADIAN PARTICIPANT

Symposium Highlights from the 2012 World Holstein Conference



AN EXTREMELY INFORMATIVE GROUP of international speakers occupied the two-day Symposium schedule during the 2012 World Holstein Conference. Many commended the Symposium Organizing Committee of Dr. Bethany Muir, Filippo Miglior, Flavio Schenkel, Gordon Atkins, Jacques Chesnais, and William Judge for their development of a very well-rounded schedule with a variety of topics and presenters. The diversity in the Symposium agenda generated great questions from the 400-person audience. Attendees actively engaged in social media conversation about the Symposium as they posted their Symposium highlights on Twitter through the #2012WHC hashtag that was uniquely created for the Conference. The following are highlights from the Symposium on the various topics that were discussed:

"Sires To-Mar Blackstar and Hanoverhill Starbuck are key ancestors in North America and Australia. Blackstar alone contributes 8% of all genes in the gene pool!"

Ben Hayes (Australia) on What's Coming Next in Genomics

"We can capitalize on genomic testing cows and other breeds to further add to our genomic evaluations. Phenotypes in crossbreeds help in predictions for purebreds."

Sander de Roos (Netherlands) on Reliable Genomic Evaluations Across Breeds and Borders

"The Transition Cow Index (TCI) equals the difference between expected and actual 1st test 305-day projected milk for an individual cow. 1,000 lb of TCI is associated with 1,300 lbs of additional milk. The transition period three weeks before/after calving is the high risk period during which 75% of dairy cow disease occurs."

Ken Nordlund (USA) on Transition Cow Index TM (TCI)TM

"80% of all AI-sires in Germany are generated from embryo transfer."

Sven Konig (Germany) on Potential Market Value of Reproductive Technologies

"The time interval between estrus detection and insemination should be SHORTER than 24 hours."

Claire Ponsart (France) on Advancement in Natural Heat Detection

"Lameness in dairy cows is a worldwide problem: 20-30% of total global population of dairy cows are lame. Cows need to rest 12 hours a day. To do this, cows need bedding... and preferably sand bedding.. it is the gold standard in bedding!"

Gerard Cramer (Canada) on The Role of Genetics in a Foot Health Program

"Options for genetics: genetic diversity, help to reduce environmental impact, and reduce greenhouse gas (GHG) emissions."

Paul Bettcher (Italy) on Environmental-Friendly Cows: Reducing our Environmental Hoofprint

"Breed societies underpin the very fabric of our industry. The two key ingredients in any successful Association are people and cows. It takes only a few minutes to make a mating decision and service a cow, but a lifetime to reverse a mistake."

Lucy Andresws-Noden (United Kingdom) on Role of Breed Societies in Sustaining the Industry for the Future Generations

"Ensuring you have a will as a farmer is so important in sustaining the next generation. Get out and get your will planned."

Elaine Froese (Canada) on What Dairy's Next Generation Needs for Succession Success

To view all presentations from the 2012 World Holstein Conference (WHC) Symposium, visit events.holstein.ca, click on the 2012 WHC logo and follow "Symposium Agenda" under the Symposium tab. 🐄

Various Genotyping Options

Available to Producers

HOLSTEIN CANADA has provided genotyping services since 2009. In the last two years, an average of 11,000 samples have been processed annually and the Association anticipates an estimated 19,800 samples are to be processed in 2013. In the past three years, several testing options have been made available mainly for purposes of obtaining genomic enhanced breeding values. Recently, genomic testing has become a cost effective option to confirm or discover parentage for national herdbook purposes in addition to increasing the accuracy of genetic evaluation.

The following tables display all existing and NEW testing opportunities that are available, including a newly-added value panel (Low Density Plus) that enables several tests with just one DNA sample.

Two unique programs that Holstein Canada offers are GenoTest, which is a genomic testing service available for registered Holstein, Jersey, Brown Swiss, and Ayrshire females designed to verify parentage and enable genomic enhanced genetic evaluation. GenoID is a service for non-registered Holsteins that are identified with a known birthdate designed to discover parentage through unconventional methods. DNA samples can be submitted via hair or swab.

Swab kits can be conveniently purchased from Holstein Canada's website by visiting the following:

> www.holstein.ca > **Genetics > Genomics > GenoTest tab > Scroll down to 'Order your Swab DNA Sample Kits Here,'**

which will allow you to add as many swab kits to your online shopping cart before you can easily proceed to checkout. Packages of swab kits are \$50 and include 10 swabs per kit. The kits are shipped Canada Post standard letter mail within 2-3 business days upon ordering. Rush order service is available through online checkout for the price of \$9.00 by Xpresspost, but is only available in Canada.

SAMPLE SUBMISSION

To complete any of the various genotyping services as listed in the chart, a Genotyping Request Form can be filled out in one of two ways. You can print and complete a blank form available on the Holstein Canada website at:


> www.holstein.ca > **Genetics > Genomics > Related Docs (top right-hand corner) > GenoTest Application**

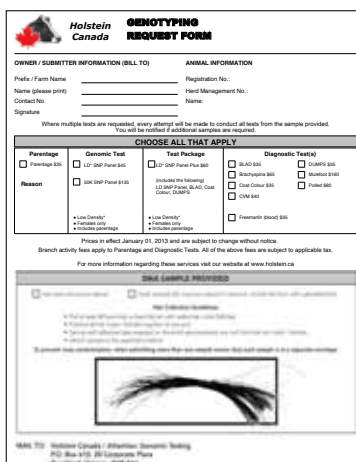
The second option to complete a form that is specific to the animal is by going to the Holstein Canada website homepage, entering in the animal's registration number in the Animal Inquiry field and then clicking the button 'GenoTest Application'. Once populated with the animal's information, the form will still need to be printed, signed by the owner, and mailed to Holstein Canada's office.

To ensure an efficient and automated workflow, all samples must be received and catalogued at Holstein Canada. Samples should be mailed to:

Holstein Canada
P.O. Box 610,
20 Corporate Place
Brantford, ON N3R 8A6

Every attempt will be made to use one sample for multiple tests at one time, however if there is insufficient material (quality and quantity of DNA) a new sample may be requested.

For further questions or additional details, please contact the Holstein Canada customer service team at 519-756-8300 or via email at CustomerService@holstein.ca 



With the various options of genotyping services that are available to producers, a new form has been created to capture information for ALL genotyping services.

THIS FORM CAN BE COMPLETED IN ONE OF TWO WAYS:

The form can be found on Holstein Canada's website, printed off, and mailed into Holstein Canada's office.

Alternatively, the form can also be pre-populated with the animal's information before the owner

signs the completed form and mails it to Holstein Canada's office. This can be done by entering in the animal's registration number in the Animal Inquiry field on Holstein Canada's website homepage and then clicking the button below entitled 'GenoTest Application'.

WHY USE VARIOUS GENOTYPING OPTIONS?

- To increase reliability and accuracy of genetic evaluations
- To select the 'right' heifers at an earlier age
- To enable faster genetic progress
- To optimize mating of heifers
- To help make more informed marketing and management decisions
- To recover return on investment for the cost of rearing heifers

GENOTYPING SERVICES & PRICES

GENOTEST	DESCRIPTION	PRICE
50K	Standard SNP panel for genomic testing around the world. Analyzes 50,000 SNPs to enable genomic enhanced evaluation with higher reliability than a traditional Parent Average.	\$135
Low Density	Lower cost testing option, as compared to the 50K panel. Analyzes 6,000 SNPs for a fraction of the cost of a 50K test with the same increase in reliability. As with the 50K, parentage verification nationally and genomic enhanced breeding values are the outcomes.	\$45
Low Density Plus - NEW!	This package includes the 6,000 SNP (parentage verification and genomic evaluation) and diagnostic testing for BLAD, DUMPS and COAT COLOUR using one DNA sample. NOTE: Represents a savings of \$90 as it would cost \$150 to conduct each test individually.	\$60 - NEW! Value-Added SNP Panel. Effective December 1, 2012
GenoTest with Registration Discount	Discount applied to GenoTest fees for animals less than 3 months of age at the time their sample is received. This incentive applies to registered Canadian Holstein females, excluding GenoID registrations. NOTE: Applies to LD, LD Plus and 50K GenoTest	\$2 Discount

GENETIC RECESSIVE & COAT COLOUR TRANSMITTING CODES

RECESSIVE TEST	GENETIC RECESSIVE DESCRIPTIONS	PRICE
BL - BLAD	Deficiency of a normally occurring protein needed for white blood cells or leukocytes, which are body's infection fighters.	\$35
CC - Coat Colour	To identify red carriers, non-red carriers and black/red genes.	\$35
BY - Brachyspina	Causes abortions, stillborn, shortened spinal cord, long legs and abnormal organs.	\$65
CV - CVM	Causes abortions, stillborn, and early embryonic losses	\$40 effective January 1, 2013
PL - Polled	Polled in Holstein's case refers to the absence of horns and scurs—animals born naturally hornless. The polled characteristic in cattle is inherited as a simple, dominant gene. Therefore, horns result from two copies of the recessive gene at that location on the chromosome.	\$80 effective January 1, 2013
DP - DUMPS NEW!	One of many enzymes contributing to normal metabolic processes	\$35 NEW TESTING OPTION Effective December 1, 2012
MF - Mulefoot	Toes of foot are joined, giving animal a single hoof, instead of cloven ones.	\$160 NEW TESTING OPTION Effective December 1, 2012

PARENTAGE

PARENTAGE	DESCRIPTION	PRICE
Microsatellite	Standardized test requested for parentage verification to support Herd Book integrity. Request can be upgraded to LD, LD Plus or 50K test for national purposes. Required if genetics (semen /embryos/animal) being exported until ISAG approval and international acceptance of SNP parentage panel.	\$35 as of January 1, 2013 NOTE: Parentage verification can be conducted using LD, LD Plus and 50k Testing



HELPFUL TIPS FOR EXCELLENT RECORD KEEPING ON FARM

✓ Ensure simple but consistent and complete breeding and calving records are maintained for a minimum of 15 years.

✓ AI breeding calendars are very useful in tracking breeding information and collecting the appropriate information for accurate record-keeping.

✓ The six basic pieces of information to document in your records are: identification number of calf, sex of calf, dam, sire, breeding date, and birth date of animal.

✓ Keeping hard copy pedigree certificates is a good idea but ensuring the accompanying breeding documentation is even more important and required by Association By-laws.

✓ Tagging of animals must be done within the first day of birth as the Association has an obligation under the Canadian Animal Pedigree Act and the By-laws to have animals properly identified and tagged.

✓ Calf identification, tagging, and record-keeping systems must be current and designed so that a Holstein agent could drop in at any time and prepare applications for all unregistered calves and/or confirm lineage details of previously registered animals. 🐄

Herd Visits— Upholding Herdbook Integrity

ENSURING THE INTEGRITY of the Herdbook is a responsibility Holstein Canada takes seriously as it ensures the integrity of not only our Association, but reflects the reliability of the entire Canadian dairy industry. Holstein Canada is the sole provider of Holstein animal registrations as outlined under the Canadian Animal Pedigree Act, which the Association has belonged too since incorporated in 1901.

Herd audits/visits are a way Holstein Canada agents can ensure members are in compliance with the requirements set out in the Association By-laws. Visits not only allow Holstein Canada agents to ensure requirements are being met, but also allow for open and honest conversation between Holstein Canada agents and members on ways record-keeping can be enhanced.

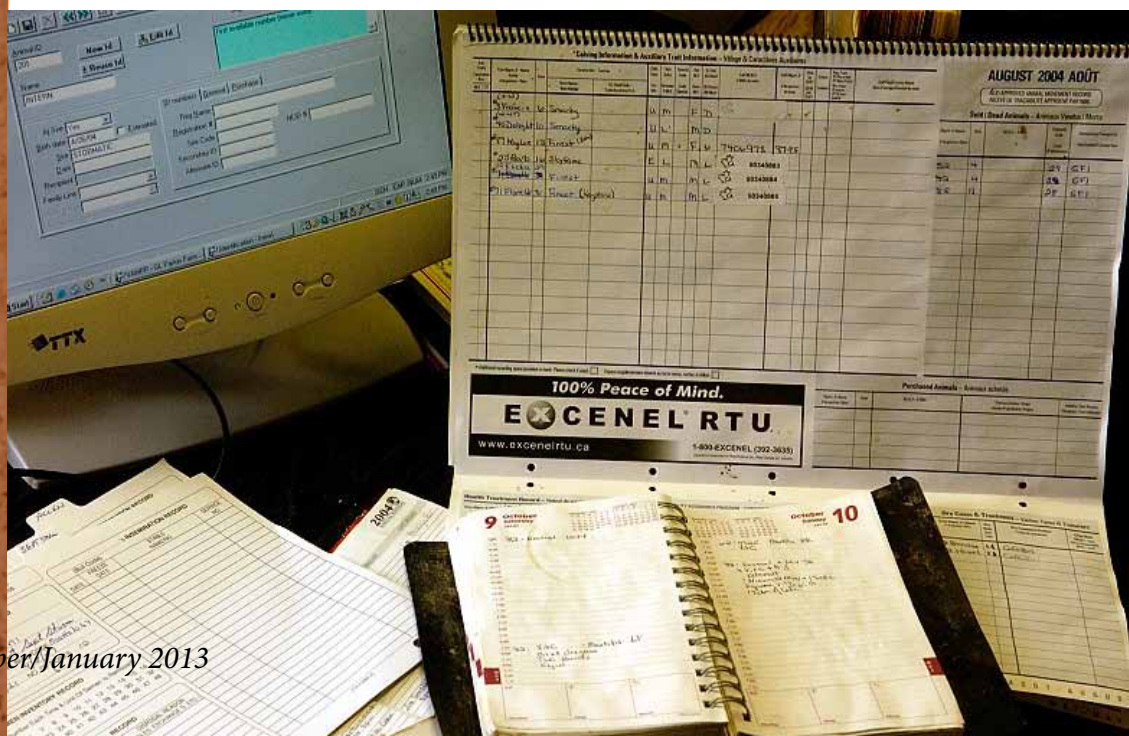
A random audit of 25 herd records and calf identification systems were conducted in Ontario and Quebec in January, February, and August 2012. Farm audits are often executed without advance notice, involve several registrations previously filed from the herd over a span of three years, and often focus on registration for calves reported with September, December, March, and June birthdates as these also coincide with show age dates for exhibiting

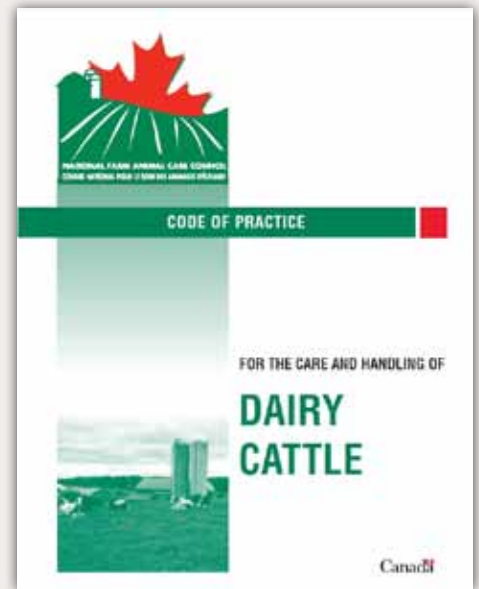
show animals in Canada.

After various farm visits throughout Ontario and Quebec, common themes were found with herd records that can be improved upon. These include records not being maintained for the length of time required by the Association By-laws of 15 years; incomplete records not clearly stating the date, name, and number of every animal serviced, the name and number of sire used, the date of calving, ear tag number, and sex of calf; up-to-date records were not being kept; and delayed tagging in animals was observed.

Ensuring thorough, consistent and sequential records is valuable to both the member and the Association as these records can be used for many purposes including DNA discrepancies that may arise. With more members using online electronic services to register animals, ensuring hard copy records are kept on farm is also very important in proper record-keeping.

Any Holstein Canada member should be comfortable in hosting a herd visit as these visits are a perfect way to showcase comprehensive records while providing an opportunity to have an honest conversation with Holstein Canada agents. 🐄





Dairy Cattle Welfare— A Collaborative Effort by All

First-ever Dairy Cattle Welfare Symposium Raises Awareness of Issue and that Industry Collaboration is Needed

THE INAUGURAL international Dairy Cattle Welfare Symposium was held in the ag-capital of Guelph, Ontario from October 24-26. A team of University of Guelph researchers and industry partners brainstormed the idea to come together to address the complex issue of dairy cattle welfare—a topic that is of growing concern in animal agriculture. The Symposium had a host of international speakers and an interactive agenda that allowed participants to mingle and engage with each other to share ideas and knowledge on the topic.

The first-ever Conference of its kind, the Symposium had leading-edge professionals from the dairy cattle industry speak about the many issues facing animal welfare in dairy cattle— topics such as feeding, breeding, health care, handling, management, and housing were all addressed as it was highlighted that these all significantly contribute to the welfare of dairy cattle. Practices and diseases such as dehorning, tail docking, lameness, mastitis, handling techniques, euthanasia, and bedding were a few of the many topics covered in the three-day Symposium portion of the Conference. In addition to the three-day Symposium, poster presentations were available by all speakers, sponsor exhibits were offered, hands-on workshops were held, and an interactive café took place during lunch hours with the goal to stimulate discussion on topics surrounding dairy cattle welfare. A live webinar was also featured for those around the world who wanted to participate.

While animal welfare concerns has regional roots, it was positively acknowledged that by bringing people together from all disciplines in the dairy industry and research field, as well as people from across


Canada and around the world, it was a positive step in the right direction. While most farmers in Canada uphold high standards of dairy animal welfare practices on their farms, the public perception that can be masked by one or two cases of bad animal welfare can create a negative image for all dairy farms across Canada, which brought to light the importance that dairy cattle welfare is a concerted effort by all in combating the issues of animal welfare.

One positive initiative that was shared during the Symposium was the Code of Practice for the Care and Handling of Dairy Cattle, which was released in 2009 by Dairy Farmers of Canada in conjunction with the National Farm Animal Care Council. The Code of Practice for Dairy Cattle was developed to outline the national guidelines for care and handling of animals intended to promote the sound management and welfare practices through recommendations and requirements for practices in dairy farming.

To become familiar with the standards outlined in the Code of Practice for Dairy Cattle, scan the following QR code to view the PDF document directly, or alternatively, an online copy can be found at:

> www.dairyfarmers.ca > **What We Do** > **Animal Health and Welfare** > **In This Section: Code of Practice for the Care and Handling of Dairy Cattle**



For more information from the first-ever Dairy Animal Welfare Symposium, all materials and presentations can be found at www.dairycattlewelfaresymposium.ca 



Holstein Canada Committee Profile: Governance Committee

ONE OF THE MOST significant committees at Holstein Canada is the Governance Committee, which is overseen by elected Holstein Canada National Directors. There may also be up to two committee members from outside the Association. The five-person Governance Committee for 2012-2013 includes Chair Ron Sleeth (ON), Richard Bosma (BC), Martin Caron (Qc), Elyse Gendron (Qc), and Glen McNeil (ON).

The Governance Committee was established to assist the Board of Directors in developing, reviewing, and assessing principles that are consistent with high standards of governance.

The Committee looks into matters such as Association policies and procedures; By-laws and composition of the Board to ensure it is the appropriate size and has the required competency and skillset. The Committee ensures performance evaluation of the Board individually and as a whole in addition to determining adequate orientation and continuing education for each Director. The Governance Committee reviews the structure and mandates of each of the 10 other committees of the Association and reviews and approves governance policies such as the Association's Code of Conduct. The Committee meets as needed or approximately five times per year and ensures that all guiding principles that govern the Association are of the highest standards and in the best interests of Holstein Canada's members. 🇨🇦

Master Breeder Retraction

IN THE AUGUST-SEPTEMBER 2012 *Info Holstein*, news was released surrounding changes to the Master Breeder program. A chart was provided at the bottom of the article that showed the subsequent changes, but the chart had incorrect information. The Composite Deviation column in the bottom left-hand corner for third and fourth lactation animals said "+70", but **should have read "+80."**

The following Star Brood and Master Breeder points table below accurately depicts how points will be awarded to each animal for Master Breeder points moving forward, affecting animals born from 1993 to 2008 for Master Breeder

calculations, which impacts the 2012 Master Breeder announcements and subsequent years following.



STAR BROOD AND MASTER BREEDER POINTS TABLE

	PRODUCTION			CLASSIFICATION			LONGEVITY	
	Composite Deviation (fat + protein)	Composite BCA(*) (fat + protein)		Lifetime Production	Points	Type	Points	Total Completed Lactations
1 Lact.	[(+40)]	or (+100)]	or 60,000 kg	1	83-84	1	7	1
2 Lacts.	[(+40)]	or (+100)]	or 70,000 kg	2	85-86	2	8+	2
2 Lacts.	[(+60)]	or (+130)]	or 80,000 kg	3	87-89	3		
3 Lacts.	[(+60)]	or (+130)]	or 90,000 kg	4	EX	4		
3 Lacts.	[(+80)]	or (+160)]	or 100,000 kg	5	EX-2E	5		
4 Lacts.	[(+80)]	or (+160)]	or 120,000 kg+	6	EX-3E+	6		

The new-crop of 2012 Master Breeders will be announced early in January 2013, so ensure you read the February-March *Info Holstein* to read who the winners are! For more information on the new changes to Holstein Canada's

Master Breeder program, please visit:

>www.holstein.ca >Awards and Shows >Member Awards >Related docs (top right-hand corner)
> Master Breeder Regulations 🇨🇦



GOLDWYN'S one thousandth Excellent daughter, Donar Pally Jo Goldwyn, with her proud owners Dorothea Beier and Horst Schulz of St Cyrille, Quebec and Holstein Canada Classifier Bruno Jubinville.

History Has Been Made 1000th Goldwyn Daughter Classified EX

HOLSTEIN CANADA and the Semex Alliance are extremely excited to announce that history has been made as Braedale Goldwyn becomes the first-ever Canadian sire to have 1000 daughters classified Excellent (EX)!

Holstein Canada classifier Bruno Jubinville classified Donar Pally Jo Goldwyn EX-90 at the end of November to become the 1000th Goldwyn daughter to be classified Excellent. Congratulations to the breeders and owners of Pally Jo, Dorothea Beier and Horst Schulz of St.

Cyrille, Quebec of the Donar prefix. What a tremendous milestone to add to an already illustrious legacy for Goldwyn. Congratulations as well to the breeder and owners of the cow that helped make this accomplishment a reality; to the Semex Alliance; and to the breeders of Goldwyn himself— Braedale Holsteins of Cumberland, Ontario. Since news broke of this achievement, Goldwyn's EX daughter count has already improved to more than 1,035 Excellent Goldwyn daughters at the time of print! 🐄

TOP SIRES ACCORDING TO AVERAGE FINAL SCORE OF 1ST LACTATION DAUGHTERS

Based on 1st Lactation Classifications from September/October 2012

Top 10 Sires with 100+ Daughters Classified in Two-Month Period

Top 10 Sires with 30-100 Daughters Classified in Two-Month Period

Sire	Daughters Classified	Avg. Daus Score	Avg. Dam Score	Sire	Daughters Classified	Avg. Daus Score	Avg. Dam Score
DUPLEX	102	82.34	82.65	AFTERSHOCK	65	81.97	81.98
GOLDWYN	225	82.27	82.64	DUNDEE	58	81.53	82.38
SANCHEZ	395	82.09	82.84	ALFREDO	38	81.29	79.82
DAMION	118	81.83	81.74	SPIRTE	51	81.02	79.94
MR SAM	133	80.89	80.77	DUSTER	44	81.02	80.66
DENISON	151	80.76	80.47	BALTIMOR	52	80.75	80.88
RE DESIGN	211	80.74	80.90	STERLING	97	80.72	81.33
KNOWLEDGE	160	80.73	81.02	FBI	78	80.46	79.92
BOLTON	197	80.71	80.87	FRONTRUNNER	69	80.43	79.75
TALENT	113	80.58	80.32	BUXTON	43	80.40	79.37

NOTE: Daughters are included in the statistics only if both the daughter and her dam calved for the first time before 30 months and were both first classified within the first six months of lactation. Sires listed must have >=50% of daughters that improve in score over the dam.

CLASSIFICATION SCHEDULE

MID-ROUND **MR**

DECEMBER

ON **MR** Lennox & Addington, Frontenac, Hastings, Prince Edward
 QC **MR** L'Assomption, Montcalm, Joliette, Berthier, Maskinongé
 PE, NB, NS, NL **MR**

ON Oxford
 ON **MR** Waterloo
 QC Kamouraska, Rimouski, Matapédia
 QC **MR** St. Maurice, Champlain, Laviolette, Lac St. Jean, Roberval, Lapointe, Dubuc, Charlevoix, Chicoutimi

JANUARY

ON **MR** Wellington
 QC Riviere Du Loup, Temiscouata, Bonaventure, Matane
 QC **MR** Vaudreuil, Soulanges, Huntingdon, Châteauguay, Beauharnois
 SK **MR**

ON Perth
 ON **MR** Northern Ontario, Thunder Bay
 QC Arthabaska
 QC **MR** Laprairie, St. Jean, Iberville, Shefford, Richmond, Missisquoi

ON **MR** Dundas, Prescott, Glengarry, Stormont
 QC Mégantic, Wolfe
 QC **MR** Brome, Compton, Sherbrooke, Stanstead
 BC Lower & Central Fraser Valley, Richmond, Delta

FEBRUARY

ON Leeds
 QC Lotbinière

ON **MR** Niagara, Wentworth, Brant, Haldimand, Norfolk, Carleton, Russell
 QC Nicolet
 BC Upper Fraser Valley, Okanagan, Vancouver Island

ON Grenville
 QC Yamaska
 QC **MR** Frontenac, Beauce

EARLY

MID

EARLY

MID

LATE

EARLY

MID

LATE



Dairy Farmers
of Canada



Les Producteurs laitiers
du Canada

SUSTAINABILITY AWARD

AWARD FOR DAIRY FARM SUSTAINABILITY

Dairy Farmers of Canada

Seeks Nominations for the Dairy Farm Sustainability Award

Recognizes Actions taken by dairy farmers across Canada to produce milk in a sustainable way

Encourages Sustainability and invites farmers to submit their candidacy, or that of a fellow dairy farmer to this award

4 Finalists, 1 Grand Prize



Nourishing a Sustainable Dairy Industry

THE DEADLINE FOR SUBMISSIONS IS FRIDAY, MARCH 1, 2013 – See www.dairyfarmers.ca for more information

info **Holstein**

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