



2017 CONGRÈS NATIONAL CONVENTION

Experience the City Lights  
Découvrez les lumières de la ville

SPONSORSHIP PACKAGE





# Sponsorship Opportunities and Benefits in Recognition of your Support

## WORLD COW OF THE YEAR SPONSORSHIP SUPPORTER

SPONSORSHIP OF \$15,000. +

- Four Tickets to the Welcome Reception, Sports Bar Evening, Master Breeder Gala
- Company Banner Displayed in Hotel
- Logo Displayed in Show and Sale Catalogues
- Complimentary Booth Space in the Trade Show Area at the Convention Hotel (10 x 20)
- Recognition in Announcements throughout the Event
- Sponsorship Listing on the National Convention Website
- You are invited to provide material for insertion into the Convention Registration Kit

## SUPREME CHAMPION SPONSORSHIP SUPPORTER

SPONSORSHIP OF \$10,000. — \$14999.

- Four Tickets to the Welcome Reception, Sports Bar Evening, Master Breeder Gala
- Company Banner Displayed in Hotel
- Logo Displayed in Show and Sale Catalogues
- Complimentary Booth Space in the Trade Show Area at the Convention Hotel (10 x 10)
- Recognition in Announcements throughout the Event
- Sponsorship Listing on the National Convention Website
- You are invited to provide material for insertion into the Convention Registration Kit

## GRAND CHAMPION SPONSORSHIP SUPPORTER

SPONSORSHIP OF \$7500. — \$9999.

- Two Tickets to the Welcome Reception, Sports Bar Evening, Master Breeder Gala
- Company Banner Displayed in Hotel
- Logo Displayed in Show and Sale Catalogues
- Complimentary Booth Space in the Trade Show Area at the Convention Hotel (10 x 10)
- Recognition in Announcements throughout the Event
- Sponsorship Listing on the National Convention Website
- You are invited to provide material for insertion into the Convention Registration Kit

## RESERVE GRAND CHAMPION SPONSORSHIP SUPPORTER

SPONSORSHIP OF \$5000. — \$7499.

- Complimentary Booth Space in the Trade Show Area at the Convention Hotel (10 x 10)
- Recognition in Announcements throughout the Event
- Sponsorship Listing on the National Convention Website
- You are invited to provide material for insertion into the Convention Registration Kit

## SENIOR CHAMPION SPONSORSHIP SUPPORTER

SPONSORSHIP OF \$2500. — \$4999.

- Recognition in Announcements throughout the Event
- Sponsorship Listing on the National Convention Website
- You are invited to provide material for insertion into the Convention Registration Kit

## INTERMEDIATE CHAMPION SPONSORSHIP SUPPORTER

SPONSORSHIP OF \$1000. — \$2499.

- Recognition in Announcements throughout the Event
- Sponsorship Listing on the National Convention Website
- You are invited to provide material for insertion into the Convention Registration Kit

## JUNIOR CHAMPION SPONSORSHIP SUPPORTER

BELOW \$1000.

- Recognition in Announcements throughout the Event
- Sponsorship Listing on the National Convention Website
- You are invited to provide material for insertion into the Convention Registration Kit



## Sponsorship Agreement for Sponsors for the 2017 National Holstein Convention 2017 SPONSORSHIP REPLY FORM

Here is your list of levels of Sponsorship for the 2017 National Holstein Convention, please fill out the following chart with information needed. Please mark your category with a check mark and mail back.

Company Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ Fax \_\_\_\_\_  
Contact Name \_\_\_\_\_ Email \_\_\_\_\_

- JUNIOR CHAMPION SPONSORSHIP SUPPORTER, **BELOW \$1000.**
- INTERMEDIATE CHAMPION SPONSORSHIP SUPPORTER, **\$1000. - \$2499.**
- SENIOR CHAMPION SPONSORSHIP SUPPORTER, **\$2500. —\$4999.**
- RESERVE GRAND CHAMPION SPONSORSHIP SUPPORTER, **\$5000. — \$7499.**
- GRAND CHAMPION SPONSORSHIP SUPPORTER, **\$7500. — \$9999.**
- SUPREME CHAMPION SPONSORSHIP SUPPORTER, **\$10,000. — \$14,999.**
- WORLD COW OF THE YEAR SPONSORSHIP SUPPORTER, **\$15,000. PLUS**

Sponsorship Money in by: **February 1st, 2017**

Make Your Cheque Payable to: **2017 National Holstein Convention**

Mail Cheque to: c/o **Debi Johnson, 24929 Warden Avenue, Keswick, L4P 3E9**

*Thank you for your  
Sponsorship Donation!*

Sincerely,  
The 2017 National Holstein Convention Committee